

CABINET MEMBER FOR REGENERATION AND ENVIRONMENT

Venue: **Town Hall,
Moorgate Street,
Rotherham. S60 1TH** **Date:** **Monday, 6th September, 2010**
Time: **10.30 a.m.**

A G E N D A

1. To determine if the following matters are likely to be considered under the categories suggested, in accordance with Part 1 of Schedule 12A (as amended March 2006) to the Local Government Act 1972.
2. To determine any item which the Chairman is of the opinion should be considered later in the agenda as a matter or urgency.
3. Opening of tenders (Pages 1 - 2)
4. Minutes of a meeting of the Members' Sustainable Development Advisory Group held on 30th July, 2010 (Pages 3 - 7)
5. Working Neighbourhoods Plan Annual Monitoring 2009/2010 (Pages 8 - 34)
Joanna Favill, Economic Strategy Officer, to report.
- to report progress.
6. Petition regarding the request for traffic calming measures on Westfield Road, Brampton Bierlow (Pages 35 - 44)
Matthew Lowe, Engineer, to report.
- to consider a response to the petition.
7. Petition regarding the request for a residents' only parking scheme on Crown Street, Swinton (Pages 45 - 51)
Marc Hill, Traffic Liaison Officer, to report.
- to report receipt of a 13 signature petition and 1 associated piece of correspondence regarding parking problems generated by a nearby Doctors surgery at Crown Street, Swinton.
8. Consultation on the Regional Growth Fund (Pages 52 - 55)
Simeon Leach, Economic Strategy Manager, to report.
- to seek comments on the draft response to central government.
9. Ryton Road, North Anston - Gateway Environmental Improvements (Pages 56 - 60)
Andy Newton, Project Officer, to report.
- to report proposals for environmental improvement works.

10. Coach Road - Zebra Crossing Installation (Pages 61 - 63)
Chris Armitage, Assistant Engineer, to report.
 - to seek approval to introduce a zebra crossing on Coach Road, Greasbrough.
11. A6021 Wickersley Road/Broom Road - Accessibility Improvements (Pages 64 - 69)
Matthew Lowe, Engineer, to report.
 - to update the Cabinet Member on progress made on the proposed accessibility improvements to the A3021 Wickersley Road, between Clifton Lane and Brecks roundabouts.
12. 2010 Rotherham Ltd. Environmental Improvements on the Public Highway (Pages 70 - 74)
David Phillips, Principal Highway Engineer, to report.
 - to report the details of an amended Year 2 scheme at Ridgeway, East Herringthorpe proposed by 2010 Rotherham Ltd to provide environmental improvements and so seek approval to proceed with the works, insofar as they will affect the public highway.
13. Conversion of existing footway to shared use pedestrian and cycle footway at A6123/A630 Mushroom Roundabout (Pages 75 - 78)
Andrew Shearer, Principal Planner, to report.
 - to seek authorisation to convert the footways surrounding Mushroom Roundabout to a shared use pedestrian/cycle footway, as part of the scheme to signalise Mushroom roundabout.
14. Household Waste Recycling Centres - opening hours (Pages 79 - 81)
Bob Morrison, Service and Systems Officer, to report.
 - to consider proposed changes in the opening hours during the winter.

Date of Next Meeting
Monday, 20th September, 2010

Members:

Councillor Smith, Cabinet Member for Regeneration and Environment
Councillor Walker, Senior Adviser
(Councillor Pickering, Chair, Planning Board;
Councillor Dodson, Vice-Chair, Planning Board
Councillor Whysall, Chair, Regeneration Scrutiny Panel
Councillor Swift, Vice-Chair, Regeneration Scrutiny Panel)

ROOTHERHAM BOROUGH COUNCIL – REPORT TO MEMBERS

1.	Meeting:	Cabinet Member for Regeneration and Environment
2.	Date:	6TH SEPTEMBER, 2010
3.	Title:	OPENING OF E-TENDERS AND OFFERS
4.	Directorate:	Chief Executive's

5. Summary

The purpose of this report is to record the following:-

on 19th July, 2010:-

- short term vehicle hire contract

on, 30th July, 2010:-

- Intruder Alarm/Fire Alarm and Security Services

5. Recommendation:-

That the action of the Cabinet Member in opening the e-tenders and offers be recorded.

7. Proposals and Details

The following were opened by the Cabinet Member for Economic Development, Planning and Transportation

on 19th July, 2010:-

- short term vehicle hire contract

on 30th July, 2010:-

- Intruder Alarm/Fire Alarm and Security Services

8. Finance

To secure value for money.

9. Risks and Uncertainties

Service implications should top soil not be available for works and projects.

10. Policy and Performance Agenda Implications

In accordance with financial and contractual requirements.

11. Background Papers and Consultation

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MEMBERS SUSTAINABLE DEVELOPMENT ADVISORY GROUP
FRIDAY, 30TH JULY, 2010

Present:- Councillor Smith (in the Chair); Councillors Pickering and Steele.

13. APOLOGIES FOR ABSENCE

Apologies for absence were received from:-

The Mayor,	Chair, Sustainable Communities Scrutiny
Councillor McNeely	Panel
Councillor Austen	Democratic Renewal Scrutiny Panel
Councillor Burton	Senior Adviser, Community Development and Engagement
Gordon Smith	Quality & Design Co-ordinator
Wendy Foster	Place Shaping Officer

14. MINUTES OF THE PREVIOUS MEETING HELD ON 11TH JUNE, 2010

Consideration was given to the minutes of the previous meeting held on 11th June, 2010.

Resolved:- That the minutes be agreed as a correct record.

15. ANY MATTERS ARISING FROM THE PREVIOUS MINUTES

Exercise Nimbus

Emma Bridge, Policy Officer, reported that Alan Platt, Best Value Officer, had responded to Members' question and this had been forwarded on.

An update item would be added to the September/October agenda.

16. ENVIRONMENTAL PERFORMANCE OF THE PIPELINE SOCIAL HOUSING SCHEMES

Consideration was given to a report, presented by Liz Hunt, from the Neighbourhood Investment Team, relating to progress to date in meeting the requirements of the Code for Sustainable Homes which required all new social housing schemes to reach a Zero Carbon emissions standard by 2013.

It was reported at total of 288 homes of which 127 would be provided by the Council and 161 by the Council's Registered Provider (RSL) partners. It was, however, pointed out that a number of these were either subject to planning permission or at risk of funding withdrawal.

It was explained that Level 3 of the Code was Standard. However, most

of the social housing was either Level 4 or 5 as it was very difficult in the current economic climate to insist that private house builders build to Level 3 or above.

It was highlighted that, at current prices in the supply chain, a zero carbon property would cost on average an additional £34,000 to build. The 127 new Council homes, to be completed by 2012, would all be built to COSH Level 4.

The Code would become mandatory by 2016.

The following Retro Fit Demonstrator Projects were also reported on:-

Ann Rhodes Community Centre Demonstrator Bid – Brampton Bierlow - the property was intended to showcase measures and devices to reduce energy and water consumption, trial local renewable energy technologies and measures to promote sustainable living.

Retro-fit 6 properties – Wath Road, Brampton Bierlow – to showcase a package of improvements for difficult to treat properties to promote Eco measures in the private sector.

Those present raised and discussed the following:-

- Ways in which to educate the public
- Return to the Council from the lease of land
- Low income levels
- The need for more grants to become available
- Rate of return on investment and period of investment
- Lifespan of the technologies
- Development of new technology
- Profit levels of the Utility companies
- Monitoring

Agreed: That Liz Hunt be thanked for presenting this informative report.

17. LA 21

David Wilde, Local Agenda 21 Community Worker, reported on the following:-

- Support to develop the food focused project
- Food focused Environment Forum meeting and "Food for Free" walkabout in Herringthorpe Valley Park
- Completion of Green Check at a number of schools and continued work with others in the Dearne Valley Eco Vision area
- Further awareness raising for the Dearne Valley Eco Vision
- Continued chairing of the Rotherham EDS (Delivery) Partnership – a multi-agency approach

- Sustainability development awareness raising amongst country park ranger staff
- Attendance at the South Yorkshire Climate Change workshop

David further reported that he was leaving Groundwork Dearne Valley as from 30th July. However, with support from the Policy Office it was intended that he continued the multi-agency approach across Directorates and continue to Chair the Rotherham EDS (Delivery) Partnership. He would also continue to facilitate the Rotherham Environment Forum following a refresh. He would also take a lead role in the Food Project.

From 2nd August, 2010, David would be taking up a post as South Yorkshire Climate Change Schools Officer in Sheffield and so would be working closely with the four South Yorkshire Local Authorities.

18. ENVIRONMENTAL MANAGEMENT UPDATE

David Rhodes, Property Environmental Manager, summarised key events in the period up to 30th July, 2010 as follows:-

Photovoltaic Panels:-

Working with CleverCO2 to lease old landfill sites to put arrays of PV panels. Also investigating interest from another PV company looking at other potential sites.

Agreed: (1) That the Panel receives further updates on this item

It was also reported that 60+ schools will be fitted with PV panels (9.9 kW) free of charge

Display Energy Certificates:

All surveys would be completed by the end of July. There was now an additional member of staff qualified who will take responsibility for producing DEC's for schools. In the future schools will be charged for this service.

CO2 Reduction Commitment:-

The Council had completed initial registration and the Environment Agency was now checking personnel and finance. Work continued to develop evidence packs, improve monitoring, analyse early action gains, develop a trading strategy etc.

Sustainable Procurement and Commissioning Code of Practice:-

An initial draft had been developed and had been presented to the Procurement Panel on 26th July, 2010. A copy of the draft document was attached to the submitted report, and was now available on the Internet and via the Council's Intranet. Members were asked to comment on the document via email to david.rhodes@rotherham.gov.uk by 25th August, 2010.

EMAS Verification Audit:-

ISOQAR will be carrying out an EMAS Annual Statement verification audit w/c 6th September, 2010. The Annual Statement was now being prepared to performance manage RMBC's Environmental Policy. (A copy of the previous annual update was attached to the submitted report.) The Cabinet Member agreed to appear in the Foreword for this Statement.

NI 185/194:-

Performance should be reported on these indicators at the end of July. However the Council was awaiting direction from DECC regarding the date and format for reporting. Therefore a verbal update report will be given with CO2 emissions comparison with 2008/9 baseline year.

Agreed: (2) That the contents of the report be noted.

19. ENVIRONMENTAL STATEMENT - ANNUAL UPDATE SEPTEMBER, 2009

David Rhodes, Property Environmental Manager, spoke to Group about the Environmental Statement Annual Update September 2009.

20. POLICY UPDATE

Emma Bridge, Policy Officer, reported on the following:-

South Yorkshire Climate Change Leadership Programme:-

It was reported that funding had been agreed to the end of December, 2010. The 3 workshops already held had been at a lower than anticipated cost. Therefore it was proposed to hold an action planning workshop on 8th October in Sheffield. This would be aimed at the 4 Local Authorities, Local Strategic Partnership and community groups to look at tackling climate change, looking at key areas such as transport, PR and education.

Following the workshop it was proposed to report to the South Yorkshire Leaders and Chief Executives seeking commitment.

LA 21 changes:

Reference was made to David Wilde's new job, and continued involvement in various projects.

Service Planning:-

It was confirmed that Climate Change and adaptation to climate change was on the checklist for all Directorates/Service Areas' service Plans. Service Plans would be checked to see that these aspects had been included.

1st Annual Energy Statement:

This had been released on 27th July, and set out 32 actions to speed up progress towards 2050 and reach the target for CO2 reduction. The

results were positive and indicated that the target was achievable.

Member Briefing from the LGIU:-

This covered:-

- (i) What local Leaders could do to secure local communities.
- (ii) Getting ready for climate change – encouraging Councillors to help communities prepare to adapt to climate change.
- (iii) Consultation on the Natural Environment White Paper – this was out for comment until 30th October, and related to how best to protect and enhance the environment. This would be discussed with staff in Greenspaces to submit an appropriate response.

21. ANY OTHER BUSINESS

There were no other items of business.

22. DATE AND TIME OF NEXT MEETING

Agreed:- That the next meeting of the Group be held on FRIDAY, 3RD SEPTEMBER, 2010 at 10.30 p.m. – venue to be confirmed.

ROTHERHAM BOROUGH COUNCIL – REPORT TO MEMBERS

1.	Meeting:	Cabinet Member for Regeneration and Environment
2.	Date:	6th September 2010
3.	Title:	Working Neighbourhoods Plan Annual Monitoring 2009/10
4.	Programme Area:	ENVIRONMENT & DEVELOPMENT SERVICES

5. Summary

The Rotherham Working Neighbourhoods Plan (WNP) has been in place for two years. This report provides an overview of the findings from the monitoring of progress in the second year of the plan against the priorities and measures it sets out. It looks at how initiatives have performed against the plan's priorities in their second year compared to their first, as well as highlighting the performance of new initiatives where they have begun.

Since the plan was written in 2008 there has been the global recession and major public sector spending cuts are now beginning. The plan recognised that Rotherham's disadvantaged communities needed specific support to help them close the gap with wealthier Rotherham communities and with the region and UK as a whole, thus providing strategic direction to achieve this. This remains the case, but there is now the added necessity to ensure that Rotherham's disadvantaged communities do not fall even further behind.

The monitoring carried out shows that, in most cases, Rotherham's disadvantaged communities are not falling further behind and in some respects are closing the gap. The ERDF initiatives through the 'Enterprising Neighbourhoods' Project are starting to have a positive impact, but ERDF rules on output collection means the full picture in terms of impact is not yet known. This report demonstrates that there is much positive activity against all of the themes and their priorities and summarises the progress and economic health of Rotherham's disadvantaged communities to date and where possible. In most cases there has been either improvement or no decline from the previous year and for the first time no priority has been awarded a red rating due to a gap having grown from the previous year.

6. Recommendations

That the report is noted and commented on where necessary.

7. Proposals and Details

The following section outlines progress against each of the three themes of the Working Neighbourhood's Action Plan. The details below should be read in conjunction with the updated Working Neighbourhoods Action Plan.

Employment.

- Overall, apart from two of the employment measures there has been little change from last year's monitoring. No priority has been awarded a red rating, an improvement on last year.
- Against most of the priorities for the Employment theme, progress has proved more difficult because of the economic downturn, but it is positive to see that there have not been any moves backwards.
- The activities that are contributing to the employment priorities of the plan may be helping to prevent disadvantaged communities from falling further behind but face continued challenges for future years, especially if job losses in the public sector start to impact on employment figures. The public sector is a major local employer across the Borough.
- It could also be questioned whether forthcoming cuts in the public sector could have an impact on the support and efforts around helping people from deprived communities into work. This is an ever changing picture currently, but at the time of writing, it is already known that Future Jobs Fund is coming to an end by September 2011, the Local Employer Partnership scheme came to an end of 14th June 2010 and changes are to be made in Job Centre Plus Programmes, but further details are not known yet. The status quo against many employment priorities has been maintained over the last year whilst interesting developments lie ahead in 2010/11.

Clear positive progress has been made against priority 4; 'increase the number of financially included individuals'. While the Indices of Deprivation data cannot be updated yet in regards to the number of people considered 'income deprived' within the Borough, the Financial Inclusion Project is making positive in-roads into reducing the number of households with poor financial skills and not integrated with mainstream financial services providers. Page 6 of the action plan documents the ways in which the Financial Inclusion project is working to make positive progress in this area.

Last year's concerns under the employment theme were focused on employment and training opportunities for young people and the negative impact this could have on the number of young people classed as NEET (not in education, employment or training). The 2008/09 academic year saw the biggest increase in the number of apprenticeships available in Rotherham for young people in years – reaching 1500. These are the latest available figures and were released recently, so do not reflect the situation right up to the current day. The number of apprenticeships available in engineering has increased in particular. However, as they run up to July 2009 they do cover a significant period of the difficult economic climate. The number of NEETs since the previous April 2009 monitoring has remained stable and the Future Jobs Fund initiative has provided 6 month work/training placements for long-term unemployed 18-24 year olds. This area has therefore been given an amber rating, an improvement on the red rating awarded at last year's monitoring. However, it is still a key area of concern as the recession continues to adversely impact young people, while public sector funding becomes scarcer. The forthcoming year will be important again for the opportunities available to the Borough's young people and efforts continue amongst partners to ensure the situation does not worsen and is improved further.

Enterprise.

This year's monitoring sees little change in the direction of progress of all the priorities under this theme.

Against two of the priorities there has been little change over the last year and the status quo is maintained, whilst against two others there has been continued positive progress in spite of the economic difficulties.

- Self-employment levels remain stable.
- The number of start ups coming from disadvantaged areas continues to look positive, despite Business Link Yorkshire not having provided complete data for 2009/10 yet. 143 of 424 newly registered business phone numbers tracked through RiDO's 'Start-up Plus' monitoring are from WNF postcodes (down from 35% last year to 34% this year, so only a slight change).
- The new ERDF funded 'Enterprising Neighbourhoods' project has now been running a year and is making a positive impact. ERDF rules dictate that business starts cannot be claimed until they have been operating 12 months and the project has only been running 12 months so far, but output collection and performance is progressing positively.
- The ERDF funded Business Community Support Officers, from Barnsley and Rotherham Chamber of Commerce, are supporting business growth and survival rates.
- Progress around developing local supply chains is slow moving.
- The 'Enterprising Neighbourhoods' project is helping many people who have been made redundant to consider self-employment and successfully start a business if it is right for them.
- Priority 1 (start up level) and priority 2 (business growth and survival) have been awarded 'no change' status as the baseline figures show no significant change. However, the activity progress update does show positive work happening which hopefully will have an impact on these figures in the medium to long term. (The 'ERDF 12 month' rule of collecting outputs means many business starts will not have been counted yet).

Priorities 3 and 4 ('increase in business starts amongst communities of interest' and 'place enterprise and economic activity at the heart of disadvantaged communities' respectively) have been given a 'positive progress' rating.

- Progress amongst young people starting enterprises is positive.
- There has been a drop in the number of tenants from BME backgrounds in the RMBC business centres, predominantly in Moorgate Crofts where many run businesses in the Business, Financial and Professional Services sector, which has been particularly hard hit in the recession. However, it is noting that a number of these businesses are still operating, but from home to save on costs.
- Rotherham Enterprise Board is taking an overview of all enterprise support and activity within the Borough and providing the strategic direction to ensure it is needed, joined up and successful, ultimately working towards creating an enterprising culture in disadvantaged communities.

Economic Investment.

All four priorities under this theme have been given a 'no change' progress rating from the previous year's monitoring. This is due to no significant decline or improvement from a year ago, although any small changes/developments have been documented in the action plan, but have not been deemed great enough to amend the overall progress rating.

Priority 1, 'communities connected to growing sectors and developments'.

- Some new floorspace has been constructed in what has been a difficult past year, but it is a smaller amount than in the past.

- The number of employers signed up to the Local Employer Partnership (LEP) increased to 579, which is very positive (though the scheme ended in June 2010 – the impact of this will be considered in the 2010/11 monitoring). JobMatch has turned into the 'HR Business Consultants' project and they have continued to support local companies to recruit locally.

Priority 2; 'disadvantaged communities that are attractive to inward investors'.

- Activities around skills and jobs, such as Progress Together, LEP and HR Consultants Project continue to help to connect local people to local jobs.
- The net total floor-space on Rotherham's employment sites rose to over 2.84 million square metres¹ in 2009. Between 2008 and 2009 it increased by 20,000 sq m. This accounts for 32,000 sq. m of newly constructed and 12,000 sq. m of floor space adjustments (including improved data cleansing). This made 2009 the lowest year for floor space construction since 1997, which might be expected given the severe UK economic downturn which began mid-2008 and which has impacted on the demand and development of commercial properties in Rotherham.
- The recent announcements around nuclear technologies based at the AMP have the potential to attract significant inward investment and job creation. The next annual monitoring will be better placed to assess what progress is being made in this area and any potential impact on nearby disadvantaged communities and associated opportunities.

Priority 3; inter-trading and supply chain development in disadvantaged communities.

- The Chamber ERDF supply chain is making slow progress in gaining a decision from Yorkshire Forward
- The Business Community Support Officers are now collecting outputs.

Priority 4; 'raising young people's awareness of local economic opportunities'.

- There is a continued significant amount of work happening to achieve this.
- However, the problem of limited training/employment opportunities for young people continues.

To summarise for each of the three themes:

Employment

- No significant widening of existing gaps between disadvantaged communities and the rest of the Borough in the majority of priorities. This is encouraging given the current economic difficulties. This may be due to the targeted activities mentioned in the action plan.
- Positive progress in terms of financial inclusion (priority 4), which it is hoped will continue into the third year of the plan.
- Whilst priority 5 in terms of NEETs & qualifications was awarded a red rating last time, it has been upgraded to amber this year due to some progress with qualifications, the NEETs numbers remaining stable and not worsening and significant improvements in the 2008/09 academic year in terms of the number of apprenticeships available to young people.

Enterprise

- An overall positive picture in spite of economic difficulties. Business starts up rates in disadvantaged communities are holding up and are improving amongst young people.

¹ Net floorspace accounts for floorspace constructed and floorspace demolished.

- The number of BME businesses in RMBC business centres has fallen, but this may be due to a number of them being in the Business, Professional and Financial services sector, which has been particularly hard hit by the recession.
- The ERDF funded 'Enterprising Neighbourhoods' project is having a positive impact on business starts and survival in disadvantaged communities. It is anticipated that next years monitoring will be able to better gauge its impact due to more outputs having been collected under the ERDF rules.
- The Enterprise Board is now driving forward the enterprise agenda for disadvantaged communities and working to create an enterprising culture in all of the Borough's communities.

Economic Investment:

- Least change in this theme, partly because more activity has been focused on the other two areas.
- All four priorities have been awarded a no change rating, but this is the most difficult of all the themes to measure due to the infrequent release of certain relevant pieces of data
- The ERDF funded Business Community Support Officers' activity are working to positively impact on business growth and survival rates. In the past year they have delivered encouraging outputs.
- The recession is making inward investment more difficult to achieve, which includes linking it to disadvantaged communities. 2010/11 will also see changes in employment initiatives which link the unemployed disadvantaged communities to employers and inward investors, such as the Local Employer Partnership coming to an end. This could have a negative impact on disadvantaged communities being linked to economic opportunities and the impact will be assessed at the next annual monitoring.

8. Finance

The Achieving Board had been retaining the balance of the transitional WNF for use as match funding against proposed ERDF projects. However, it was agreed that all of this money be used to help make up the shortfall on those projects that incurred a funding cut due to the withdrawal of the 2nd year allocation of the Local Area Agreement reward grant. These projects were developed in response to the Rotherham Partnership's decision to focus on the town centre and employment.

9. Risks and Uncertainties

Due to the national deficit, there are currently big pressures on public finances and a review of available monies is currently being undertaken. This could have an impact on some initiatives that contribute to the priorities within this plan, but at the moment it is too early to be specific on where and how.

Due to the infrequency of some data being issued the full impact of the economic downturn is not entirely clear against some priorities.

10. Policy and Performance Agenda Implications

This WNP monitoring report will be used to inform the development of future ERDF bids and Working Neighbourhoods funded activity. The highlighting of areas of continued underachievement, or where there is currently insufficient project activity against priorities, will inform future project development.

11. Background Papers and Consultation

The Working Neighbourhoods Action Plan with the recent monitoring is attached.

The Working Neighbourhoods Plan 2008-2011 is available upon request.

Consultation has taken place with representatives of current and relevant initiatives where possible.

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Priority: Employment (NI = National Indicator)	Baseline	Measure ('M' refers to measures set out on Pg 24/25)	Activity Progress Update 01.04.10: Future Jobs Fund supporting Rotherham individuals (aged 18-24 mainly); 203 starts, 157 aged 18 - 24. Also, JCP Young Persons Guarantee	Identified Communities where priority particularly relevant	Responsibility / Partners Bold = lead agency
P1: More people from disadv' communities in work, with career progression to better employment with every step. NI 153 – Working age people on out of work benefits in the worst performing neighbourhoods (note this is based on those SOAs with worklessness rate >25% at baseline. Replaces previous 20% definition) NI 163 – Working age population qualified to Level 2 or higher	As of 31.10.08: In the 20% most deprived SOAs: 14.9% claiming IB/SDA 5.1% JSA (against all Rotherham 9.3% & 2.5%) Source: NOMIS Benefit Claimants for small areas (Feb08) As of 01.04.09: 15.1% on IB/SDA & 5.8% on JSA (against all Roth' 9.1% & 2.9%). NOMIS Aug 2008. As of 01.04.10: JSA claimants in 20% most deprived SOAs at 6% Aug 09, compared to 5.5% for Rotherham	M1: Reduce benefit dependency rate to 13.8% by 2010/11. M2: Increase % of skilled jobs (SOC codes 1 – 3) year on year. Progress as of 01.04.10:  Activity being rolled out to help SOAs from falling further behind, but its impact has been limited to some extent by impact of recession. Gap between SOAs & rest of Borough seems to be widening. IB/SDA now replaced by Employment Support Allowance (ESA), but no figs on this currently; will enable a better judgement to be made.	Support firms of all sizes to employ from disadv' communities. Deliver initiatives linking people from disadv' comm's to local jobs. 01.04.10 Sign ups to LEP continuing, 579 employers signed up to date. 'Upskill' current workforce, freeing up 'entry level' jobs more appropriate for workless. 01.04.10 Junction & JCP promoting Skill Pledge – 94 employers signed up to date. Support disadvantaged communities to access jobs in growth sectors e.g. health & social care. 01.04.10 Parts of ESF Progress Together pre-employment training in growth sectors ok, parts need re-modelling. Successful overall - 407 back into work Develop one-to-one support & engagement re. employment. 01.04.10 Progress Together Model Provide volunteering opportunities as structured pathway back to work. 01.04.10 Volunteering Step Up Project finished. New project being developed. Develop flexible initiatives for entire family to break generational worklessness. 01.04.10 Neighbourhood Learning Support Officer	All identified disadvantaged communities, though baseline most acute in Eastwood , where only 52.27% of those aged 16-74 are economically active.	Work & Skills Board Work & Skills Provider Group, LSC, JCP, YF, RMBC, VAR, Chamber, Colleges, Learning Board, REMA

Employment (NI = National Indicator)	Baseline	Measure (‘M’ refers to measures set out on Pg 17/18)	Activity Progress Update	Identified Communities where priority particularly relevant	Responsibility/Partners. Bold = lead agency
P2: Increase levels of economic activity amongst BME communities, disabled, women, over 50s & migrants NI 153 – Working age people claiming out of work benefits in the worst performing neighbourhoods	Borough wide employment rate of 71.5%, but for BME 48.7%, over 50s 62.2% and 69.1% of women are economically active compared with 82.2% of men. NI 153 – Working age people claiming out of work benefits in the worst performing neighbourhoods	M1: Reduce year on year the gap between the Rotherham and national figures for these groups' economic activity. Progress as of 01.04.10:  Anticipated slippage at this monitoring has come through, but not as severe as was feared in light of recession. Current data available does not go beyond Sept 09. Female employment rate remaining stronger than male rate, this has been seen throughout the recession. Worrying that the BME employment rate continues to drop	Support employers in the recruitment of individuals from communities of interest e.g. develop information on the working patterns of communities of interest and help them to better understand the business & social benefits employing people from diverse communities & backgrounds. 01.04.09 This will possibly be tackled by The Junction enhancement project, which is out to procurement – it will include in-work support for the employer & help with enhancing flexible working options. Employers will also be supported as part of the forthcoming YF Employability Project. LEP will also assist employers to recruit long-term workless. 01.04.10 ERDF ‘Be Better’ project about to be launched & delivered by Stafforce. Helps employers deal with and provide support around the finance & health issues of their staff in the work place, making for a happier, more productive and retained workforce. Impact to be monitored over coming yr. NHS ‘Mind Your Own Business’ project helping employers help support employees in terms of mental health, lessening its impact on their workforce, is progressing well. RMBC Neighbourhoods & Adult Services are delivering the Local Ambition Project which is focusing on the 3 most deprived areas of Canklow, Ferham & East Herringthorpe to match long-term unemployed with	BME populations are greatest in Eastwood (26.42%), the Town Centre (19.79%) and Masborough (18.99%)	Work & Skills Board Work & Skills Provider Group, LSC, JCP, YF, RMBC, VAR, REMA, Learning Board, Women's Network

	<p>Overall Rotherham = 71.8% BME = 55.9% Over 50s = 67% Disabled = 41.4% Economic Activity Rates: Male = 80.5% Female = 72.5%. APS Jun08</p> <p>As of 01.04.10: Overall Rotherham = 68% BME = 51% Over 50s = 68.7% Male economic activity rate = 80.3% Female = 75% (note 50+ & BME figs subject to higher degree of variance due to sample size)</p>	<p>(but some variance in data accuracy). The continuing work of Progress Together, Future Jobs Fund and the Local Ambition Project may have a positive impact over the coming year.</p>	<p>local employment opportunities in local businesses. There is a high BME concentration of Roma in Ferham. This project has recently started and will be monitored over the coming year.</p>		
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Employment (NI = National Indicator)	Baseline	Measure (‘M’ refers to measures set out on Pg 17/18)	Activity Progress Update	Identified Communities where priority particularly relevant	Responsibility/Partners. Bold = lead agency
P3: Increase annual average household income in disadvantaged communities NI 166 – average earnings of employees in the area	14 of borough's 166 SOAs have an av, annual income of less than £12,800 As of 31.10.08: 18 of borough's 166 SOAs have an average (median) annual household income of less than £14k (overall household average = £25,300, GB = £32,000) Source: Yorkshire Forward/Axicom Lifestyle Data (2007) As of 01.04.09: 14 of borough's	M1: <i>Increase to annual average household income year on year to close the gap on a borough level.</i> Progress as of 01.04.10:  Two positive activities. Despite recession good progress has been made in increasing household incomes in some of the most disadvantaged communities. There is still much work to do however. HR Consultants continue to have a positive impact.	Improve overall skill levels & access to training & local jobs to increase annual income, particularly in regards to skill development for the knowledge & experience economy. Improving adult skills levels vital. Activity in last year up to 30.04.09 includes: - JobMatch initiative helped a total of 33 Rotherham residents access jobs with 3 employers that moved into the Borough in 2008. 25 of these 33 individuals were from disadvantaged areas within the Borough and several moved into the jobs from unemployment. - Financial Inclusion Project is teaching better money management skills to help households maximise their incomes and manage their money. - Forthcoming overall skills improvements possible through The Junction, Skills Pledge and Train to Gain enhancement. Activity over last year up to 30.04.10 includes: - Financial Inclusion project progressing well. Been working in conjunction with RMBC Credit Crunch initiatives. Also working with credit unions & with	No suitable statistics available	Work & Skills Board Work & Skills Provider Group, LSC, JCP, RMBC, VAR, Colleges

	<p>166 SOAs have average annual household income (based on median) of less than £14k, 26 less than £15k. Overall average household income = £26,904, GB = £33,384. Source: Yorkshire Forward/Axicom Lifestyle Data (2008)</p> <p>As of 01.04.10: 20 of the 166 SOAs have average annual income less than £15k. 9 are below £14k. This compares to Rotherham average of £27,017 & UK £34,724. Source: Axicom Lifestyle Data 2009.</p>	<p>other partners to prevent homelessness.</p> <ul style="list-style-type: none"> - JobMatch now known as 'The HR Consultants Project'. New consultant recruited Aug 09. - Since last monitoring, HR consultants now report differently on no. of companies assisted & jobs created. No longer track where individuals who get jobs live. - HR Business Consultants have helped 2 new businesses who set up in Rotherham - a hotel in Manvers that created 23 jobs (only 2 of which are part-time) - many of the staff will live locally (anecdotal evidence from the company). - The focus over the last financial year due to the economic situation was supporting companies making redundancies both together with partners (for those companies making 20+ redundancies) and without (for those companies making less than 20 redundancies) - making sure that individuals being made redundant had the information about the support available to help them move into other employment. Also circulated vacancies from other companies across South Yorkshire (via our SYorks network) to companies making redundancies so that staff affected have the opportunity to apply for them and hopefully prevent them from moving onto the unemployment register. - HR Consultants continue to work closely with Jobcentre Plus colleagues to ensure that vacancies are promoted via the JCP recruitment website. 	
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Employment (NI = National Indicator)	Baseline	Measure (‘M’ refers to measures set out on Pg 17/18)	Activity Progress Update 01.04.10: Financial Inclusion Project leads activity & in receipt of WNF.	Identified Communities where priority particularly relevant	Responsibility/Partners Bold = lead agency
P4: Increase the no. of financially included individuals.	As of 31.10.08 Considered income deprived: 24.6% of children aged 0-15 15.4% of adults aged 16-60/64 21.8% of older people aged 60/65+ 18.4% of all ages. Indices of Deprivation 2007 As of 01.04.09: No update on above yet. Fin' Inc Prj outputs: 157 people participating, 245 joining credit unions/opening bank accounts, 150 accessing money & debt advice, 56 trained to deliver financial capability prog.	M1: <i>Increase the number of people who are financially included.</i> Progress as of 01.04.10:  Clear number of positive activities which have made a positive difference in increasing financial inclusion across the Borough over the last year, especially in the face of a difficult economic crisis.	Reduce no.s of households with no current account or access to mainstream credit providers (high street banks & building societies, credit unions etc.) Develop & deliver initiatives providing trusted financial advice in disadvantaged communities. Fin' Inc' Project activity up to 01.04.10 includes: <ul style="list-style-type: none"> - 322 people participating in financial capability prog's, plus 55 under Transformation Fund. - 418 joining credit unions (target 500) - 168 additional people accessing debt & money advice directly related to financial inclusion initiatives (target 450). - 92 people trained in delivery of financial capability prog's (target 100), plus 30 under Transformation Fund Financial Inclusion Project is meeting its targets to increase no. of financially included people in Rotherham. Increase in no. of people with accounts has largely been through the successful delivery of DWP Growth Fund loans by Laser Credit Union. Payroll savings schemes have not been prioritised. A proposed merger between Laser & S. Yorks Credit Union in 2010 would signif' increase the level of the service in Roth'.	All disadvantaged communities	Achieving Brd & Financial Inclusion Grp Work & Skills Provider Group, VAR, CAB

EMPLOYMENT (NI – National Indicator)	Baseline	Measure (‘M’ refers to measures set out on Pg 17/18)	Activity Progress Update 01.04.09: Neighbourhood Learning & Developing Enterprise in Schools in receipt of WNF	Identified communities where priority particularly relevant	Responsibility/Partners Bold = lead agency
P5: Motivated employees with improved skill levels (both ‘soft’ & formal qualifications) amongst people from disadvantaged communities & communities of interest, including young people. NI 163 NVQ 2+ NI 164 NVQ 3+ NI 165 NVQ 4+ (These new NIs are based on working age of 19 – 59/64. Previously from 16. New baseline shown).	As of 01.04.09: Rotherham: NVQ2+ = 61.6% (previous year 59.9%) NVQ3+ = 39.4% (previous 39%) NVQ4+ = 19.5% (previous 19.1%) Regionally & Nationally: NVQ2+ Y&H = 65.8% NVQ2+ England = 68.9% 17.6% of those aged 19-59/64 in Rotherham have no qualifications Jan’ 09 Rotherham NEETS rate=6.9%	M1: Reduce no.s with no qualifications to regional average by 2011. M2: Increase no.s with level 2 & above qualifications to close the gap with the regional figure. M3: Decrease percentage of NEETS to 7.1% by 2010 (14-19 Learning Plan). Progress as of 01.04.09:  On measures 1 - heading in the right direction. Measure 2 – again heading in right	Improve ‘soft skills’ (esp’ amongst young) in disadv’ communities – volunteering one route. 01.04.10 Progress Together (Skills for Jobs Strand) includes a focus on soft/basic skills. Progress Skills for Life (language, literacy & numeracy) & ICT skills. 01.04.10 ‘Skills for Life’ project has had a delayed start. A new approach to ESOL to be progressed, mapping & priority area identified. Increase no. of apprenticeships with local employers for disadv’ young people (16+) & uptake of Training Pays for those in work without training. 01.04.10 This is proving difficult currently. Support young people who are not yet ready to undertake an apprenticeship to get to the stage where they are. 01.04.10 The Source to run a pre-apprenticeship course. Prince’s Trust ‘Team’ course re-starting in Borough. Continue to promote a better understanding of the	The percentage of people aged 16-74 with no qualifications is high across all disadvantaged communities, but particularly acute in the following: Dalton (52.2%), Dinnington (49.7%) and Eastwood	Work & Skills Board Work & Skills Provider Group, Chamber (e.g. through Young Chamber), colleges, LSC, JCP, Prince’s Trust, VAR, Learning Board

<p>NI 017 NEETS Figure</p> <p>Note: Latest data as at end 2008 (previous data reflect end of 2007)</p>	<p>NEETS (as of 31.03.09) 7.7% (723). An increase from previous fig' but still lower than same time last year (10.2% - 923 young people).</p> <p>As of 01.04.10: NVQ 2+ Rotherham = 62.4%, Y&H = 67.7%, England = 69.4% NVQ 3+ Rotherham = 47.1%, Y&H = 47.1%, England = 49.5% NVQ 4+ Rotherham = 22%, Y&H = 26.6%, England = 30.5%</p> <p>16.5% of those aged 19 – 59/64 in Rotherham have no qualifications.</p> <p>NEETS as of 1.04.10: 7.9%, so stable</p>	<p>direction, but regional figure continues to increase so still a lot of work to do.</p> <p>NEETS – static, which given vulnerability of young people to unemployment during the recession is not a worst case scenario.</p> <p>Progress as of 01.04.10:</p>  <p>On measures 1 - heading in the right direction. Measure 2 – again heading in right direction, but still a lot of work to do.</p> <p>NEETS – numbers are stable.</p>	<p>world of work amongst young people of all ages.</p> <p>01.04.10 Developing Enterprise In Schools (WNF) & Rotherham Ready. U-Explore. Job Centre Plus offer of Young Person's Guarantee – prioritises 18 – 24 yr olds who have been in receipt of JSA for 6 months or more. Future Jobs Fund to date has 203 starts, 157 of whom fall into 18-24 age group. FJF is due to end March 2011.</p>		
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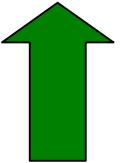
Employment	Baseline	Measure	Activity Progress Update	Identified Communities where priority particularly relevant	Responsibility/Partners Bold = lead agency
<i>NI 017 – NEETS Figure</i>	<p>(NI = National Indicator)</p> <p>As of Feb 2008: Connexions had 392 apprenticeships, employment or learning opportunities on their records (however, many of these were with the same employers)</p> <p>As of 01.04.09: April 09; 14 opportunities via Connexions. 11 apprenticeships, 2 ESF funded progs, 1 programme led apprenticeship funded through ESF.</p> <p>01.04.10: 12 opportunities at Rotherham Connexions; 9 apprenticeships, 1 college prog', 2 local employment with training (printer & jeweller)</p>	<p>('M' refers to measures set out on Pg 17/18)</p> <p>M4: Increase employer training opp's for young people.</p> <p>Progress as of 01.04.10:</p>  <p>Latest overall apprenticeship figures released cover 2008/09 academic year & show 1500 apprenticeships were available - biggest increase for years. The 01.04.10 baseline figure is a snapshot of that point in time. Future Jobs Fund is providing 6 month work placements for unemployed 18 – 24 year olds, but the final intake of young people is Sept 10, as the scheme is due to end in March 11. The economic downturn will have made the creation of more employer opportunities difficult in some businesses.</p>	<p>01.04.09 College Based Enterprise Coaches come to an end.</p> <p>Prepare young people for applying for jobs, undertaking interviews & meeting employer expectations – assist with initiatives such as small grants for interview clothes etc. (15/16 years old upwards) 01.04.09 Learning Partnership/C&YPS</p> <p>Support the 'pledge' for employers to voluntarily commit to train all employees to level 2 in the workplace – target employers taking staff from disadv' communities. 01.04.10 94 Roth' employers signed up to Skills Pledge.</p> <p>Increase Train to Gain uptake & deliver adult skills particularly for key sectors, improving basic skills in disadv' communities. 01.04.10 Train to Gain ongoing but funding is being reduced.</p> <p>Attract learners from disadvantaged and hard-to-reach backgrounds through community learning, with a focus on progression to an economically valuable and recognised qualification. 01.04.10 Neighbourhood Learning Support Officer. College enterprise coaches finished, potential for YF funding for replacement project.</p> <p>Increase no. of apprenticeships with local employers for disadv' young people (16+) & uptake of Training Pays for those in work without training. 01.04.10 2008/09 academic year figures show no. of apprenticeships increased significantly.</p>		

Priority: <u>Enterprise</u> (NI = National Indicator)	Baseline	Measure ('M' refers to measures set out on Pg 17/18)	Activity Progress Update	Identified Communities where priority particularly relevant	Responsibility / Partners Bold = lead agency
P1: Increase levels of enterprise within disadvantaged communities NI 171-VAT registration rate. As of 02.12.08: 2007 fig's released by BERR show NI 171 LAA target reached. Roth' saw a net rise of 210 VAT reg' businesses over 2007 – a 4.1% rise, well above national & regional rise. Business no.s per head remain lowest in S.Yorks but RiDO feel business no.s holding up well at minute.	% of self-employed fell from 11% in 2000 to 9.7% 2006. Over same period regional rates increased to 11% & UK rate to 12.5% As of 31.10.08: Whilst self-employment figures have remained fairly stable in Rotherham in recent years, the % of self-employed at end 2007 was 9.9% (Y&H = 11%, GB = 12.5%) Source: NOMIS Annual Population Survey (APS) (Dec07)	M1: <i>Increase the number of business starts year on year in disadvantaged communities.</i> Progress as of 01.04.10:  As of 31.10.08: Whilst self-employment figures are staying relatively stable. Enquiries being received from by RiDO from disadvantaged communities increasing and ERDF Enterprising Neighbourhoods Project is now collecting encouraging outputs and supporting increasing numbers of individuals from WNF areas. The WNF funded College Enterprise Coach was a successful project, but funding for this has now ended. Nothing as yet has replaced it.	Extend Neighbourhood Business Advisor Prj & replicate in Maltby, centre & north of borough. 01.04.10 Funded through ERDF P3. Link with 'Neighbourhood Economic Development Agency (NEDA) as proposed in Rotherham's ERDF P3 Bid. Promote Rotherham as somewhere people can be enterprising & successful to disadv' communities through ensuring infrastructure in place to support start-ups e.g. NEDAs for <u>effective engagement</u> , accommodation, access to finance & tailored advice, support & guidance with local knowledge. 01.04.10 Enterprise board leading on this. NEDAs not possible currently due to limited finance. All business support activity surrounding disadv' communities to dovetail with YF's Business Support Simplification Programme. 01.04.09 Done	No suitable statistics available at SOA level.	Enterprise Board, Chamber, REN, RMBC, Rotherham Youth Enterprise, Business Link, Prince's Trust, Colleges, local community groups (for engagement)

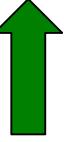
<p>As of 01.04.10: NI 171 – New business registration rate now based on VAT/PAYE enterprises (no. per 10,000 adult population). Latest data for 2008 – Rotherham = 36.6%, Y&H = 44.3%, GB = 54.6%. Rotherham has lowest number of businesses per head of SY districts.</p>	<p>As of 01.04.09: According to June 08 APS, self-employment rate for Rotherham = 8.8%, Y&H 11%, GB 12.6%. But impact of recession not as great as feared.</p> <p>As of 01.04.10: Rotherham = 11.1% (approx' 11,000 people). Note that this does tend to fluctuate quarter to quarter, but long-term has shown little change. Y&H = 11.7% GB = 12.5%</p>		<p>2008/09 from WNF postcodes.</p> <p>Activity in last year up to 01.04.10:</p> <ul style="list-style-type: none"> - 8 of 115 RiDO incubation tenants 2009/10 from Working Neighbourhoods Fund (WNF) postcodes. (7.6% to 7%). - 8 of 27 Business Link Rotherham start-ups assisted in the first six months of 2009/10 from WNF postcodes. (22% to 30%). Business Link Yorkshire has thus far only provided evidence for the 6 six months of 09/10. - 143 of 424 start-ups in 'Startup Plus' (a monthly listing of newly registered business phone no.s) 2009/10 from WNF postcodes. (35% to 34%). - WNF funded College Enterprise Coach Project has now ended. During 09/10 it engaged 391 learners, created 8 businesses, which resulted in 14 jobs being created, 240 students received enterprise support and 18 businesses were supported. This project has now come to an end, but achieved very positive outputs. - Community Business Coaches 09/10 outputs: can't claim business starts under ERDF rules yet because not survived 12 months, but looking positive. Also 63 new jobs created, 20 new jobs for women & 2 jobs for BME. Ahead of forecast. - Social Enterprise Coaches 09/10 outputs; none achieved to date, but ERDF rules state that start-ups cannot be counted until they have survived 12months, so outputs expected at the next annual monitoring. 		
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Priority: Enterprise (NI = National Indicator)	Baseline	Measure (‘M’ refers to measures set out on Pg 17/18)	Activity Progress Update	Identified Communities where priority particularly relevant	Responsibility / Partners Bold = lead agency
<p>P2: Businesses enabled to grow and expand within our most disadvantaged communities.</p> <p>NI 172: Percentage of small businesses (less than 50 employees) showing employment growth.</p> <p>As of 31.10.08: Little difference in 1yr survival rates. However, in <u>3yr business survival rates</u> there is: NRS areas = 62.3%, compared to 68.4% in non-NRS areas. Source: BETA 2008.</p> <p>As of 01.04.10: 1yr survival rates in NRS areas = 86.2%, Non-NRS = 86.4%.</p>	<p>1yr business survival rates in NRS areas of 83.5%, 88% non-NRS.</p>	<p>M1: <i>Increase business survival rates year on year to borough level.</i></p> <p>M2: <i>Increase no. of business registrations in disadvantaged areas.</i></p> <p>Progress as of 01.04.10:</p>  <p>BCSO outputs beginning to come through. Supply chain work is proving difficult to get off the ground.</p>	<p>Develop supply chains & inter-trading networks amongst businesses</p> <p>Develop initiatives enabling businesses in disadv' communities to grow & take employees from local community e.g. business mentoring and ‘JOBMatch’ type schemes.</p> <p>Maximise take-up of business support services through extra local interventions</p> <p>Activity in last year up to 01.04.10:</p> <ul style="list-style-type: none"> - Chamber submitting ERDF bid for supply chain work. Hope to have approval by Dec 2010. - RMBC now have quarterly local procurement targets & report to Achieving Board on this. - Business Community Support Officers (BCSOs) funded through ERDF P3 helping existing businesses in disadvantaged areas to grow. - RMBC looking into joining ‘Buy for Sheffield’, so local businesses be part of this supply chain. - BCSO 09/10 outputs: 24 jobs created, 155 jobs safeguarded, 71 SMEs assisted, 1 social enterprise assisted. 	<p>No suitable statistics available at SOA level.</p>	<p>Enterprise Board Business Link, RMBC, YF, REN, Chamber, Work & Skills Board</p>

Priority: <u>Enterprise</u> (NI = National Indicator)	Baseline	Measure ('M' refers to measures set out on Pg 17/18)	Activity Progress Update	Identified Communities where priority particularly relevant	Responsibility / Partners Bold = lead agency
	3yr survival rates in NRS areas = 65.5%. Non-NRS = 67.7%		<p>Develop property infrastructure for businesses in/near disadv' communities e.g. n'hood incubation.</p> <p>01.04.10 Ongoing – Dinnington Matrix open but disadvantaged com's could maybe benefit from more incubation centres and their impact on survival rates are proven. However, current economic climate does not facilitate this.</p> <p>Link with YF's proposed 'Community Enterprise Advisors' through new Business Link for close mentoring support in particular communities.</p> <p>01.04.10 BLY Advisers & ERDF funded coaches working together</p>		
P3: Increase levels of enterprise within communities of interest & amongst young people NI 171-VAT registration rate NI 91-Participation of 17 yr-olds in	Self-employment v.low amongst young people, only 64 (0.5%) of 16-19 yr olds self-emp'. Source: Census. As of 31.10.08: 2007/08 financial year RYE supported 43 new	M1: <i>Increase business starts & self-employment rates amongst BMEs, young people aged 16-24, women etc. year on year to borough level.</i>	<p>Promote benefits of business start-ups to these groups through engaging/promoting enterprising role model initiatives and other activity. 01.04.10 Enterprise Board set up a mentoring programme.</p> <p>Cont' to develop & deliver initiatives to develop these groups' entrepreneurial skills e.g. social enterprises, business enterprise activity. 01.04.10 ERDF Community Coaches, College Based Enterprise Coach, RYE</p>	No suitable statistics available at SOA level.	Enterprise Board VAR, REMA, RMBC, REN, Prince's Trust, Rotherham Ready, Rotherham Youth Enterprise,

education or training	<p>business starts, of which 14 by women. 18 young people into employment within these. 01.04.08 – 31.10.08 RYE supported 38 new starts (20 within Sept/Oct), of which 16 by young women. 6 young people into employment within these.</p> <p>As of 01.04.09: 2008/09 RYE supported 47 new start ups, 13 of which started by women.</p> <p>As of 01.04.10: Self-employment rates not avail' per groups/ages etc. However, ERDF Enterprising Neighbourhoods Prj is making positive progress.</p>	<p>Progress as of 01.04.10:</p>  <p>Current data is indicating an upward trend in the number of individuals from communities of interest starting businesses. The new ERDF Community Coaches activity making positive progress.</p>	<p>Develop support for 16-19 year olds around enterprise – give young people access to info' to make informed career choices & consider self-emp'/business start-up. Continue to increase no. of business starts by young people. 01.04.10 RYE</p> <p>Increase no. of suitable work placements for these groups-engage employers. 01.01.10 Ongoing.</p> <p>Activity in last year up to 01.04.09:</p> <ul style="list-style-type: none"> - RiDO unable to track ethnicity data outside its business centres. In 2008/09 12 out of 131 tenants were from ethnic minorities. - 2008/09 RYE supported 47 new start ups, 13 of which started by women. Also, a further 14 young people were employed within these businesses, 3 of which were women. <p>Activity in last year up to 01.01.10:</p> <ul style="list-style-type: none"> - RiDO unable to track ethnicity data outside its business centres. In 2009/10 3 out of 115 tenants were from ethnic minorities (9% to 3%). We've had a slight fall in occupancy at the centres, but a drastic fall in the number of tenants from ethnic minorities (from 12 to 3). This may be because many of them were based at Moorgate Crofts and Moorgate has been hit hardest due to its client base being largely Business, Professional & Financial Services. - RYE ERDF Coaches 09/10; 5 new businesses created, 22 new jobs created, 2 female owned businesses created, 7 new jobs for women, 1 BME job created. ERDF rules prevent start-ups being claimed until been trading 12 months, but a positive start. Baseline figures shows RYE figures when not 		CYPS, Colleges, Chamber, Women's Network
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			<p>taking into account ERDF 12 month rule.</p> <p>Rotherham Ready continues to have great success at engaging schools and pupils with enterprise. Teaching on enterprise occurring in more schools across the Borough, equipping pupils with enterprising skills and the ambition to achieve.</p>		
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Priority: Enterprise (NI = National Indicator)	Baseline	Measure (‘M’ refers to measures set out on Pg 17/18)	Activity Progress Update	Identified Communities where priority particularly relevant	Responsibility / Partners Bold = lead agency
P4: Enterprise & economic activity at the heart of disadvantaged communities, creating confident & enterprising individuals & employees of all ages & backgrounds NI 171-VAT registration rate NI 174-Skills gaps in the current workforce reported by employers NI 90 – Take up of 14-19 learning diplomas	Census figs show self-employment (% of all aged 16-74) at just 4% in 20% most deprived SOAs & just 1.5% for women. No update possible yet as it's a census figure.	M1: To be established. Progress as of 01.04.10  Though difficult to measure, the success of projects such as Rotherham Ready, RYE & data on the number of business starts in WNF communities does indicate enterprise is becoming more embedded in disadv' communities. ERDF & WNF projects are promoting enterprise further. Rotherham Enterprise Board is providing strategic direction.	Work with education sector to create a better understanding of work & an entrepreneurial spirit. All pupils to undergo enterprise related learning. Schools & colleges as enterprise centres for communities & entire families. 01.04.10 Roth' Ready & Developing Enterprise in Schools Develop a Young Chamber in every school and college in Rotherham. 01.04.10 Ongoing – finding funding is proving difficult. Develop NEDAs – could be within schools or places of community focus. 01.04.10 Not happening. Develop social enterprises-help improve enterprise skills in communities. Link with new Business Link Proposal on Social Ent' Support. 01.04.10 ERDF Coaches – Social Enterprise. Continue to develop & deliver initiatives to create more enterprising employees. Develop engagement around enterprise to in disadv' communities 01.04.09 ERDF Community Coaches, College Based Enterprise Adviser, RYE	No suitable statistics available at SOA level.	Enterprise Board Relevant local community groups, Chamber, schools & colleges, RMBC, REN, Women's Network, REMA

Priority Economic Investment (NI = National Indicator)	Baseline	Measure ('M' refers to measures set out on Pg 17/18)	Activity Progress Update	Identified Communities where priority particularly relevant	Responsibility / Partners Bold = lead agency
P1: Communities connected to growing sectors & developments (e.g. town centre renaissance) in the borough, the Rotherham/Sheffield economy & other adjacent economies NI 176-Working age people with access to employment by public transport (& other specified modes)	Eg. Significant growth in Rotherham/Sheffield banking & business services & increased share of regional employment from 14.8% to 18.1% '95-'05. Source: Sheff/Roth Joint Economic Study Over 800,000m ² of industrial floorspace constructed since 1993. As of 31.10.08: New figure of 980,000sq.m of new economic floorspace constructed since 1993 to end 2007.	M1: <i>Increase the number of employers signed up to the Local Employer Partnership (LEP)</i> Progress as of 01.04.10:  As of 01.04.10, 579 Roth' employers of all sizes signed up to LEP which is v. positive. Some new floorspace has been constructed, but it is a smaller amount than in the past.	Change perceptions of economically inactive re. working in high vacancy & growth sectors. 01.04.09 Progress Together (Key Workers & IAG) work with economically inactive to find jobs Transport linkages – identify key problems preventing disadv' communities accessing nearby jobs e.g. Dearne Valley. Develop & deliver suitable initiatives. Work & Skills Board to ensure employers & investors connect to local disadv' communities. 01.04.09 Junction (LEP) & JobMatch working on this and making progress. 01.04.10 Continuing. Support disadvantaged communities to ensure they gain maximum benefit from regeneration through developing initiatives for major business sites that focus on employment of local labour & use of local businesses. 01.04.09 JobMatch activity. Some early stage work by RiDO commenced looking into a HR Business Consultant for	No suitable statistics available at SOA level. No suitable statistics available at SOA level.	RiDO RMBC, Chamber, YF, Business Link, Sheffield City Council, LSC, REMA, JCP

	<p>Source: RMBC</p> <p>As of 01.04.10: Over 1.1million sq metres of new economic floor space constructed 1993 to end of 2009. However, 2009 figure is lowest since 1997. Source: RMBC.</p>		<p>local employers, which could help connect them to disadv' communities. 01.04.10 New HR Consultant recruited in Aug 09, increasing team to 2 consultants.</p> <p>Activity in last year up to 01.04.09 includes:</p> <ul style="list-style-type: none">- JobMatch helped 33 Rotherham residents access jobs with 3 employers that moved into Borough in 2008. 25 of these were from disadvantaged areas and several moved out of unemployment. <p>Activity in last year up to 01.04.10 includes:</p> <p>HR Business Consultants have helped 2 new businesses who set up in Rotherham - a hotel in Manvers that created 23 jobs (only 2 of which are part-time) - many of the staff will live locally however we have no evidence to prove this other than anecdotal from the company. They also helped a telecommunications company based in Templeborough who employ 33 staff - not all of these will be locally based due to the nature of the roles. A mentioned earlier, they unfortunately no longer monitor where the individuals who gain these jobs live within the Borough.</p>		
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Priority <u>Economic Investment</u> (NI = National Indicator)	Baseline	Measure ('M' refers to measures set out on Pg 17/18)	Activity Progress Update	Identified Communities where priority particularly relevant	Responsibility / Partners <i>Bold</i> = lead agency
P2: Disadv' com's that are attractive to inward investors NI 170-Previously developed land that has been vacant/derelict for more than 5 years. NI 174-Skills gaps in the current workforce reported by employers	Over 290hectares of unused land for emp' use, most in/near to NRS areas. As of 31.12.08: 239.9 hectares of unused employment land. As of 31.12.09: 232.5 hectares of unused employment land. Source: RMBC As of 01.04.10: 232.6 hectares of unused employment land. Net total floor-space increased by 20,000 sq m.	M1: <i>Increase the number of new investors locating in and adjacent to disadvantaged communities.</i> Progress as of 01.04.10:  New activities mentioned will work to connect disadvantaged communities to employers.	Develop appropriate employability skills amongst disadv' communities meeting investors' needs & provide them with opp' to access rewarding local jobs 01.04.09 Emp' Prg for IB Claimants, Progress Together - soft skills Improve 'quality of place' & digital connectivity of business accommodation in/near disadv' communities to attract investors. 01.04.10 RiDO Business Centres e.g. Dinnington Matrix Promote sites & provide a high speed investment service as a mechanism to bring forward developments. Increase uptake of unused land. 01.04.10 Key Account Management & sector specialists.	No suitable statistics available at SOA level.	Enterprise Board RMBC, YF, Work & Skills Board, Chamber, VAR, LSC
P3: Develop business communities in disadvantaged communities with inter-trading, supply chains & promoting enterprise	BCSO 09/10 outputs: 24 jobs created, 155 jobs safeguarded, 71 SMEs assisted, 1 social enterprise assisted.	M1: <i>Number of businesses assisted through Business Community Support Officer & supply chain activities in disadvantaged communities</i>	- Link local businesses in disadv' communities into supply chains e.g. for local developments like YES! (Yorkshire Entertainment Sensation). - Capitalise on public sector investment & procurement by supporting local supply chains. - Develop inter-trading networks.	No suitable statistics available at SOA level.	Enterprise Board Chamber, RMBC, Business Link, LSC, REMA, Women's Network

Priority <u>Economic Investment</u> (NI = National Indicator)	Baseline	Measure ('M' refers to measures set out on Pg 17/18)	Activity Progress Update	Identified Communities where priority particularly relevant	Responsibility / Partners Bold = lead agency
		Progress as of 01.04.10:  Supply chain bid delayed, slow progress. BCSOs now collecting positive outputs.	01.04.10 Chamber ERDF bid around developing local supply chains aiming for a decision from Yorkshire Forward by Dec 2010. YES project progressing through planning process. RMBC considering joining 'Buy for Sheffield' supply chain network to create more opportunities for local businesses. BCSO 09/10 outputs: 24 jobs created, 155 jobs safeguarded, 71 SMEs assisted, 1 social enterprise assisted.		
P4: Raise young people's awareness of local economic opportunities NI 91-Participation of 17 yr-olds in education or training N117-16 to 18 yr-olds who are not in education, training or employment (NEET)	As of Feb' 2008, Connexions had 392 apprenticeship, employment or learning opportunities on their records. (However, many of these were with the same employers.) As of 01.04.09 There has been a significant reduction in vacancies held by	M1: Number of young people accessing enterprise activities and support. Progress as of 01.04.10:  Vacancies/apprenticeships have stayed low, which is having an impact on the opportunities for young people. However, it is positive that there are more enterprise activities	Improve young peoples from disadvantaged communities awareness of labour market information & local employment opportunities through effective outreach, engagement, info' & guidance. 01.04.10 RYE, Rotherham Ready & Developing Enterprise in Schools, U-Explore, 14 – 19 NEETS activity, 'Team' course ran by Prince's Trust. Connect schools & colleges to business development, business sites & new investment. Increase the number of employment & training opportunities with local employers. 01.04.09 RYE, Rotherham Ready & Developing	No suitable statistics available at SOA level.	Enterprise Board RMBC, YF, Prince's Trust, Rotherham Youth Enterprise, Rotherham Ready, Colleges, Chamber, Young Chamber, LSC

	<p>Connexions in past 6 months. April 09; 14 opportunities via Connexions. 11 apprenticeships, 2 ESF funded progs, 1 programme led apprenticeship funded through ESF.</p> <p>01.04.10: 12 opportunities at Rotherham Connexions; 9 apprenticeships, 1 college prog', 2 local employment with training (printer & jeweller)</p> <p>Future Jobs Fund supporting Rotherham individuals (aged 18-24 mainly); 203 starts, 157 aged 18 - 24. Also, JCP Young Persons Guarantee</p>	<p>in schools. Future Jobs Fund has also assisted out-of-work 18-24 year olds. RYE Business Coaches are supporting young people who want to be self-employed.</p>	<p>Enterprise in Schools, U-Explore, BESY apprenticeships, RiDO's developing work on a HR Business Consultant to assist employers.</p>		
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ROOTHERHAM BOROUGH COUNCIL – REPORT TO MEMBERS

1.	Meeting:	Cabinet Member for Regeneration and Environment - Delegated Powers Meeting
2.	Date:	6 th September 2010
3.	Title:	Petition regarding the request for traffic calming measures on Westfield Road, Brampton Bierlow.
4.	Directorate:	Environment and Development Services

5. Summary

To report the receipt of a 17 signature petition and 1 associated piece of correspondence regarding traffic speed/noise on Westfield Road, Brampton.

6. Recommendations

Cabinet Member resolve that:-

- a) The petition to request that traffic calming measures be introduced on Westfield Road not be acceded to.
- b) The lead petitioner be informed of the decision and the reasons why
- c) Ward Members are informed accordingly.

7. Proposals and Details

Residents of Cooper Close, Brampton Bierlow have raised concerns about traffic speed and noise on Westfield Road, Brampton Bierlow, submitting a 17 signature petition regarding this issue (a copy of this petition is attached as appendix A). Westfield Road is an unclassified minor road with a 7.5 tonne weight restriction running along its length. It is bordered on one side by a relatively new housing development (which includes Cooper Close) and on the other side by 'Brownfield sites' (a plan indicating Cooper Close and Westfield Road is attached as appendix B).

Residents feel that Westfield Road is heavily used by traffic and that a high proportion of vehicles are exceeding the existing speed limit, this therefore leads to a significant amount of noise which they believe is affecting their quality of life. Residents therefore feel that the introduction of traffic calming measures would slow traffic down and correspondingly alleviate the problem of noise. They also feel that this is compounded by a large number of HGVs using the road in contravention of the 7.5 tonne weight restriction.

Further investigation shows that an Automatic Traffic Counter (ATC) was installed on Westfield Road during May 2009 in order to survey both volume and speed of traffic in this location (a copy of the survey results is attached as appendix C). The survey was carried out over a 7 day period (14/05/09 to 20/05/09) and did not show any significantly high speeds or abnormally high traffic counts which would suggest a reduction in the current speed limit.

This site also fails on the criteria relating to the provision of traffic calming measures, such as speed humps, whereby a site needs to have at least three fatal or serious injury collisions in a three year period. The South Yorkshire Accident Database shows that on this section of road there have been no injury accidents in the previous three years (2007 to 2010). Therefore this location does not meet the criteria for the installation of traffic calming features. In any event traffic calming is generally only appropriate when used on a road with a speed limit of 30mph or less and Westfield Road is subject to the national speed limit which is 60mph for a single carriageway road, therefore traffic calming could not be implemented without a significant drop in the existing speed limit.

With regard to noise; residents have to acknowledge that living adjacent to a road which is a link between the areas of Wentworth/Wath/Hoyland, may lead to them experiencing some of the adverse impacts associated with traffic whether this is from peak traffic periods or single vehicles at quieter times. It should also be noted that a common concern relating to traffic calming measures, particularly speed hump schemes, is one of noise. Traffic calming measures of various types have not been shown to increase vehicle noise levels but they do change how people perceive vehicle noise as the deceleration and acceleration of vehicles when negotiating the measures can make vehicle noise more apparent.

8. Finance

If no action is taken there are no financial implications associated with this report.

9. Risks and Uncertainties

None

10. Policy and Performance Agenda Implications

Any proposed scheme would need to be in line with objectives set out in the South Yorkshire Local Transport Plan, and the associated road safety and casualty reduction strategy for improving road safety. In this instance it is not felt that any scheme contributes significantly to justify investment.

11. Background Papers and Consultation

Ward Members have been consulted; Councillor Brian Steele has responded and broadly supports the Council's views on this matter.

A copy of the petition is attached as Appendix A.

Contact Name: *Marc Hill, Traffic Liaison Officer, Ext. 22814,
marc.hill@rotherham.gov.uk*

LP1 3804
Reply by
17-10

Faye Brown
19 Cooper Close

Waterside

Brampton Bierlow

Rotherham

S63 6LS

Copy to

Customer Care

into response

CHIEF EXECUTIVES OFFICE

23 JUN 2010

FILE	DATE

2010/06/23

2010/06/23

21st June 2010

Mr Martin Kimber

Chief Executive

Rotherham Borough Council

Council Offices

Doncaster Gate

Doncaster Road

Rotherham, S65 1DJ

Dear Sir

Re : Road Traffic noise/pollution on Westfield Road, S63 6LS

I am writing to officially complain about the way in which I have been treated in regard to the above matter. Let me explain.

Due to the horrendous noise from the speeding traffic on Westfield Road, which lies immediately to the end of my garden, I telephoned John Healey's(MP) office. I was then contacted by Cllr Jane Hamilton who visited me on April 28th. She was with me for not more than 20 minutes and told me to write to Cllr Frank Hodgkiss, who would then take my complaint to the Parish Council, whose meeting I should also attend. I did this immediately (copy attached) but when I never got any response for over 3 weeks, I telephoned him and had to resend the letter by email and post. He told me he was going to ask the Parish Council to put it onto their next meeting agenda.

I was early at the Parish Council meeting on 19th May 10 (Cllr Hodgkiss was to meet me there) and my complaint was to be put on the Agenda. However, Mr Hudson - the Clerk and another Councillor called me in and explained that this could not be done and that Frank Hodgkiss was to have a meeting with Nigel Davey of Streetpride. Up to this date, this has never happened.

Meanwhile I received a letter from John Healey dated 17th May explaining that there was not much help he could offer (copy enclosed) setting out that surveys on traffic speed etc had been carried out last year and as there had been no fatalities, the Police were not really concerned. I also telephoned Cllr Hamilton, who said that a letter was in the post explaining why no help could be given. This letter was issued by Diane Hurst (Area Partnership Manager - copy enclosed).

I then again telephoned Cllr Hodgkiss who had asked for a meeting with several officers (copy of email dated 25th May attached). I telephoned Diane Hurst a few times (2nd June/7th June) asking when the meeting that Cllr Hodgkiss wanted was going to be organised. She seemed to think that there was no need for a meeting

P.T.O.

4086191
pd
01/5
16/6/2012
33109
and in fact I feel that instead of trying to help – she was definitely working against me, and not helping at all and 'passing the buck' to other departments.

Eventually, even though I had emailed Cllr Hodgkiss explaining to him that I felt let down and not supported, he did not respond, so I picked up the courage and telephoned him on 16th June to ask him why he had not responded (I was made aware that he had been in and out of hospital) so I realised he had not been well enough to deal with my email. I spoke to him at length and asked him why no meeting had been forthcoming to which he replied – 'they are all refusing to attend a meeting' – (but putting it slightly differently, he said – they are all reluctant to attend a meeting).

I have got to say, Cllr Hodgkiss is the only one who has bothered to support me in whatever way he could. As I had already suggested to him that I would get a petition going from the affected residents of Cooper Close – he agreed that I should go ahead and write to yourself and hope that something could be done to sort out this terrible mess. As residents, we are all finding it extremely difficult to live with this continuous noise and we are all totally fed up that no one wants to bother to listen to us.

I now attach this Petition signed by the residents of Cooper Close, who are all suffering very badly because of the noise and pollution from this very heavy, incessant traffic. We would like something done about this now, and would like to have our voices heard. We are not complaining for nothing – it takes one to live here to know and understand the problem.

I do sincerely hope that this matter is dealt with as a matter of urgency – this whole saga is affecting our quality of life – I'm a pensioner now and I would like to be happy and peaceful in my home, and so would all the other residents. We appeal to you for your help. Our thanks in advance.

Yours truly



Mrs Faye Brown
(on behalf of the Residents of Cooper Close, Brampton Bierlow)

Rnd:

PETITION FROM RESIDENTS OF COOPER CLOSE, BRAMPTON BIERLOW FOR
TRAFFIC CALMING ON WESTFIELD ROAD WHICH CAUSES
A CONSIDERABLE AMOUNT OF NOISE/POLLUTION

Executive's Office

Offices, Doncaster Gate, Doncaster Road,
Rotherham S65 1DJ
(01709) 822780 Fax: (01709) 823598
Email: chiefexecutive@rotherham.gov.uk
Post the Council for free @ your local library!

Our Ref:	Your Ref:	Direct Line:	Extension:	Please Contact:
MK/AP		01709 822770	2780	Mrs Pearson

Ms F Brown,
19 Cooper Close,
Waterside,
Brampton Bierlow,
Rotherham. S63 6LS.

23rd June, 2010

Dear Ms Brown,

Road Traffic Noise Pollution on Westfield Road, S63 6LS.

I acknowledge receipt of your letter, dated 21st June, 2010 in connection with the above. I have forwarded this to the Customer Service Standards Coordinator within Environment and Development Services and asked her to look into the issues you have raised.

A copy of the petition has been sent to the Democratic Services Manager who will make the necessary arrangements for the petition to be looked into.

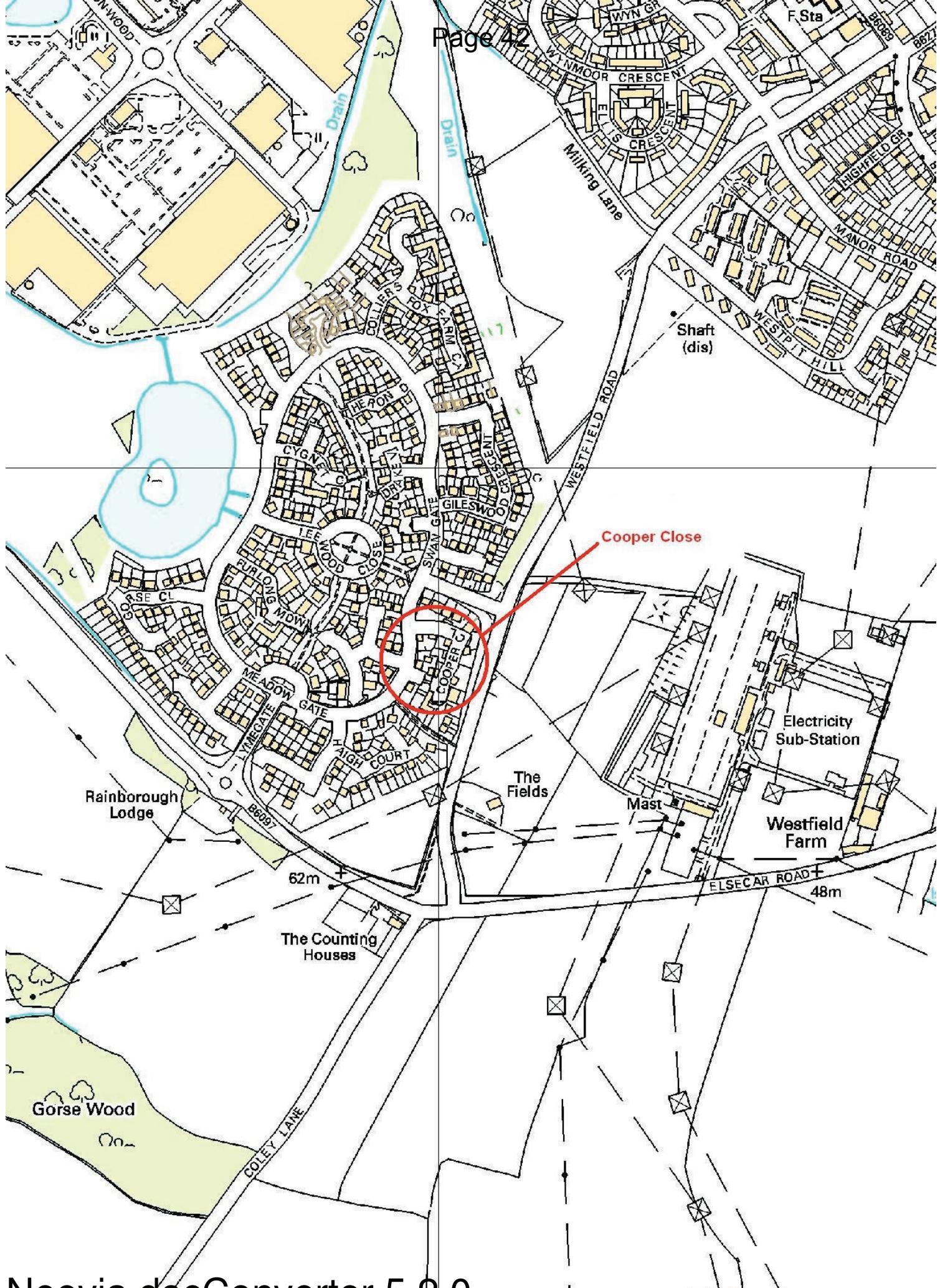
Yours sincerely,

Emma Hill (act
rec'd 28/6/10)

Lenis Smith

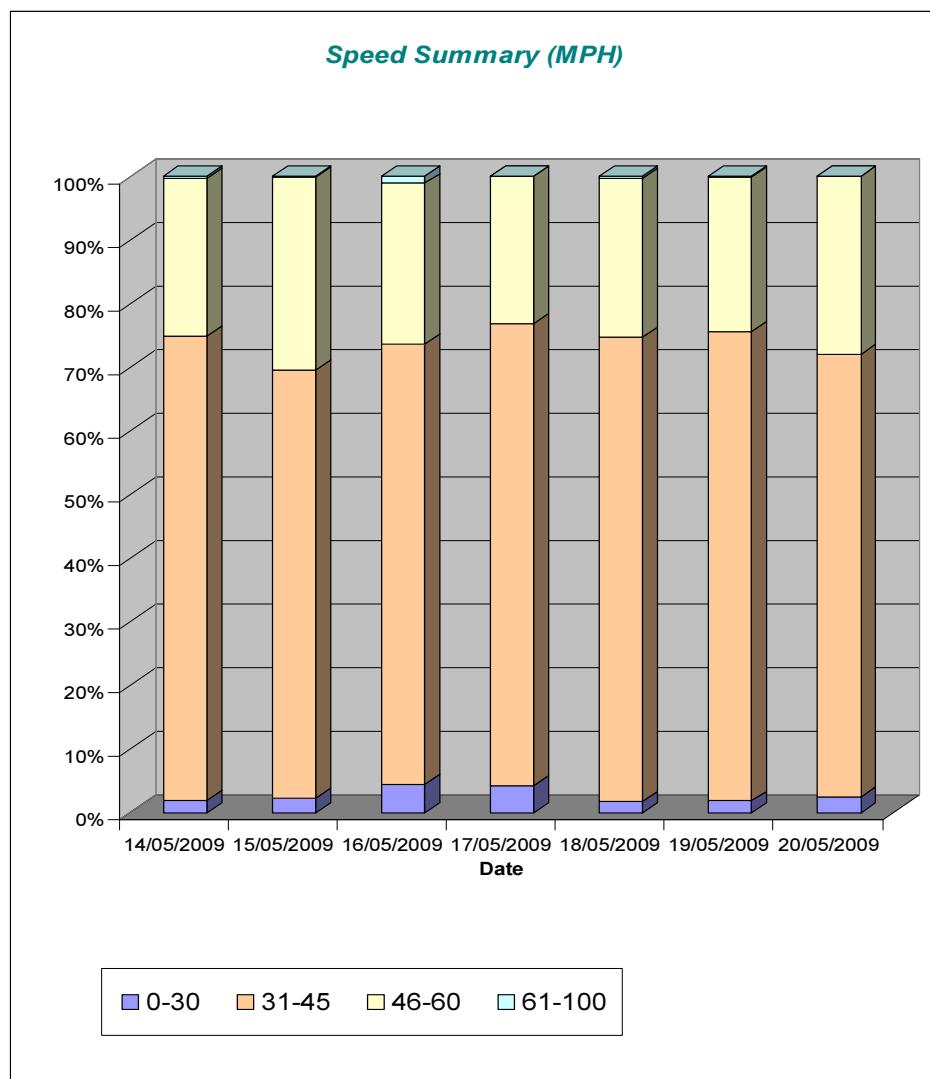
Martin Kimber
Chief Executive

Tel call; Faye Brown / Tony Sarjeant 28/6/10 filed on 126/wn



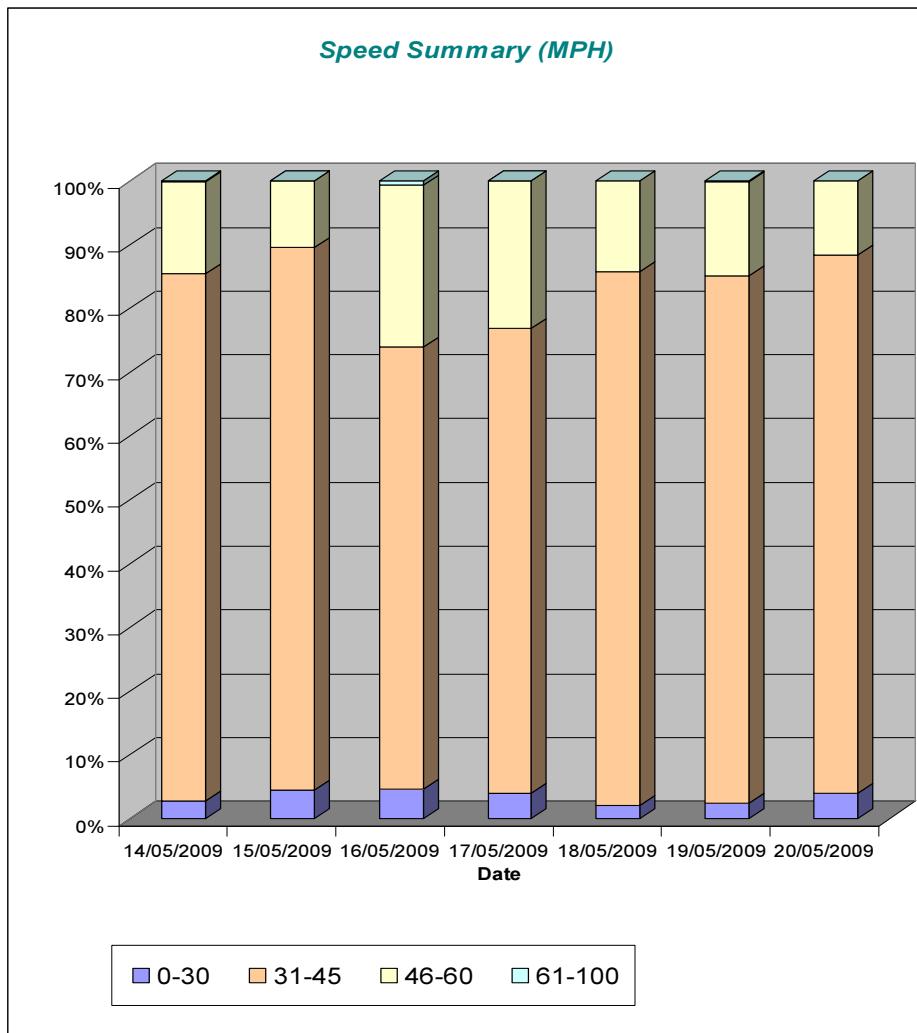
Appendix C – Survey Results**Westfield Road, Brampton, summary of vehicle speeds
14th May 2009 to 20th May 2009.**

Channel 1		Speed Summary						Week 1
- Northbound		14/05/2009 Thursday	15/05/2009 Friday	16/05/2009 Saturday	17/05/2009 Sunday	18/05/2009 Monday	19/05/2009 Tuesday	20/05/2009 Wednesday
Speed (MPH)								
0-30	30	34	44	31	27	30	36	
31-45	1161	1036	689	538	1158	1214	1045	
46-60	394	464	251	172	396	399	420	
61-100	4	3	11	0	5	3	0	
TOTAL	1589	1537	995	741	1586	1646	1501	



Northbound – towards Manvers Way.

Speed Summary								Week 1
Channel 2 - Southbound								
Speed (MPH)	14/05/2009 Thursday	15/05/2009 Friday	16/05/2009 Saturday	17/05/2009 Sunday	18/05/2009 Monday	19/05/2009 Tuesday	20/05/2009 Wednesday	
0-30	44	72	50	32	35	41	64	
31-45	1354	1387	750	582	1378	1392	1383	
46-60	238	170	274	185	232	249	189	
61-100	2	0	8	0	1	2	1	
TOTAL	1638	1629	1082	799	1646	1684	1637	



Southbound – towards Wentworth.

ROTHERHAM BOROUGH COUNCIL – REPORT TO MEMBERS

1.	Meeting:	Cabinet Member for Regeneration and Environment Services – Delegated Powers Meeting
2.	Date:	6th September 2010
3.	Title:	Petition regarding the request for a residents only parking scheme on Crown Street, Swinton
4.	Directorate:	Environment and Development Services

5. Summary

To report the receipt of a 13 signature petition and 1 associated piece of correspondence regarding parking problems generated by a nearby Doctors surgery at Crown Street, Swinton.

6. Recommendations

Cabinet Member resolve that:-

- a) The petition to request that a residents only parking scheme be introduced on Crown Street not be acceded to.**
- b) The lead petitioner be informed of the decision and the reasons why**
- c) Ward Members are informed accordingly.**

7. Proposals and Details

Residents of Crown Street, Swinton have raised concerns about members of the public using the Crown Street Doctors Surgery leaving their vehicles in an inconsiderate manner and preventing residents from parking in front of their properties, submitting a 13 signature petition regarding this issue (a copy of this petition is attached as appendix A). Crown Street is a residential no through road situated within Swinton town centre, with the majority of properties being terraced with no off street parking provision. The Doctors surgery is located at the end of Crown Street and has two entrances, a pedestrian entrance opening onto Church Street and vehicular entrance with a small car park opening onto Crown Street (a plan indicating Crown Street is attached as appendix B). The only restriction currently on Crown Street is 'Prohibition of Motor Vehicles – Except for Access', which does allow for patrons of the surgery to park on the road.

Residents have previously contacted the surgery with their concerns and have also contacted the Police via the Wentworth North Safer Neighbourhood Team (SNT) at Wath Police station. The surgery has placed signage on its Crown Street gates and within the surgery itself, asking patrons to use other more appropriate parking in the nearby public car park, however this has had very limited success. Wentworth North SNT has also held meetings with the surgery in order to try and affect a solution and have also patrolled the area and issued warning notices to vehicles which have obstructed driveways or footways.

The residents of Crown Street feel therefore that the introduction of a residents parking scheme would be the most appropriate solution to these problems. However for a residents parking scheme to be successful it must not only receive considerable support from residents but also operate over a relatively large area. There are two reasons why the size of the scheme is important. When schemes are implemented over a discrete area, for example a single street, such as Crown Street, the traffic may move to a neighbouring street transferring the problems. Schemes operating over larger areas are also more cost effective to enforce and therefore the costs of permits can be reduced.

Our current priority is to successfully introduce residents parking controls in and around Rotherham Town Centre in areas that experience high parking stresses as a result of all day commuter and visitor parking. As such resources do not permit us to investigate this matter further at this time. However, once these schemes are completed we will be in a position to prioritise further areas for review and Crown Street will be included within our database of potential streets for consideration.

We will however continue to liaise with Wentworth North SNT and the Crown Street Surgery in order to achieve a more sustainable solution, such as advising the surgery on more effective signage and access control at the Crown Street entrance.

8. Finance

If no action is taken there are no financial implications associated with this report.

9. Risks and Uncertainties

None

10. Policy and Performance Agenda Implications

Any proposed scheme would need to be in line with objectives set out in the South Yorkshire Local Transport Plan, and the associated road safety and casualty reduction strategy for improving road safety. In this instance it is not felt that any scheme contributes significantly to justify investment.

11. Background Papers and Consultation

Ward Members have been consulted but no comments have been received.

A copy of the petition is attached as Appendix A.

Contact Name: *Marc Hill, Traffic Liaison Officer, Ext. 22814,
marc.hill@rotherham.gov.uk*

126/17/WN
25/11/09

5th November, 2009

To: Wentworth North Safer Neighbourhood Team,

Further to the attached letter hand delivered to residents of Crown Street, Swinton earlier today.

As residents of Crown Street we are well aware of the long standing parking problems on the Street. These are not caused by the residents parking their cars outside their properties, but caused by the patients and visitors to the Crown Street Surgery ignoring the access only sign and parking on Crown Street when they visit the Surgery, despite there being 2 large **free** car parks in close proximity.

The Surgery are well aware of the ongoing problem of their patients/visitors parking on Crown Street and have a sign on the entrance to the Surgery asking them not to do so (although this sign until recently was covered by branches).

In the past residents requests for parking permits have been rejected, but as you state in your letter if there are indeed increased patrols in the area, these could ensure that permit holders only (i.e. residents) park on the Street, this would then ease the parking and access problems encountered by both residents and the Surgery.

Should you wish to discuss this further, please contact our residents' representative on this matter, Mrs. V. Norman (No. 3 Crown Street) on 01709 570661.

From: The Residents of Crown Street, Swinton

P. Norman 3 crown st.

J. Licence 5 crown st.

D. Myers 7 crown st

Z. Haigh 2 crown st.

R. Case 4 crown st.

K. Kirby 9 crown st.

G. L. Bradley 6 crown st.

F. Brown 13 crown st.

A. Donnelly 8 crown st

S. Frost 1 crown st

M. Panam, 11 crown st

R. Beckitt, 11 crown st

J. Field, 10 crown st

Some of the ongoing
Issues/problems the residents
have/are encountering:

- Blocked driveway (No. 2)
- Coal unable to be delivered as car parked over coal bunker under bay window (No. 13)
- Cars parked right up to front doors unable to get out of house (all on left-hand side of Street)
- *Child nearly ran over* (No. 4)
- Cars bumped/scraped (all)
- Surgery visitors "parking wrong" causing even more congestion problems (all)



Dear Resident

You may be aware that there has been an increase in problems caused by parking in the area adjacent to the doctor's surgery.

Whilst we appreciate that residents need to park their vehicles it would be much appreciated if you would consider the needs of patients and emergency vehicles and assist by ensuring that parked vehicles do not obstruct junctions and entrances.

Please be aware that there are increased patrols in the area and your co-operation in this matter would be much appreciated.

Should you wish any further information in relation to this or any other matter, contact your Safer Neighbourhood Team on the phone number below.

I thank you for reading this letter.

If you wish to contact us regarding this matter, then please contact **Wentworth North Safer Neighbourhood Team on 01709 832485** between 08.00hrs- 16.00hrs, Monday-Friday and ask to speak to one of the Safer Neighbourhood Team, alternatively please call **South Yorkshire Police on 01142 202020**.



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<p>Scale 1:1250  Date: 30/07/2010 Map Centre: 445570,399216</p>	<p>Appendix B - Crown Street, Swinton</p>	<p>Rotherham MBC Env & Devt Services □ Bailey House □ Rawmarsh Road □ Rotherham S60 1TD □</p>
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ROOTHERHAM BOROUGH COUNCIL – REPORT TO MEMBERS

1. Meeting:	Cabinet Member for Regeneration and Environment – Delegated Powers Meeting
2. Date:	6th September 2010
3. Title:	Consultation on the Regional Growth Fund
4. Programme Area:	Environment and Development Services

5. Summary

This paper informs the Cabinet Member of the development of the Regional growth Fund to provide support to and encourage private sector enterprise and job growth. Comments are sought on the draft response to central government regarding the Fund and endorsement that the response be submitted by the deadline of 6th September 2010.

6. Recommendations

- **To note the report.**
- **To comment on the draft response to central government on the Regional Growth Fund**
- **To agree to submission of the Rotherham response to BIS, by the submission deadline of 6th September 2010.**

7. Proposals and Details

On the 29th June 2010, the Coalition Government announced the creation of the Regional Growth fund, a £1bn programme to promote private sector enterprise and covering the period 2011/12 and 2012/13.

The two stated aims of the Fund are:-

- To encourage private sector enterprise by providing support for projects with significant potential for economic growth and create additional sustainable private sector employment.
- To support in particular those areas and communities that are currently dependent on the public sector make the transition to sustainable private sector lead growth and prosperity.

It is also proposed that:-

- The Fund is a mixture of grant allocations to agreed geographical areas and a bidding process open to all parts of the country.
- Any bids must demonstrate financial backing from the private sector.
- There will be two bidding rounds, the first of which will close in December 2010 with decisions on which have been successful made by February 2011. The second bidding round will be held before the start of the 2012-13 financial year.
- Bidding will be a 2-stage process, so that following initial outline bids, those projects felt to have significant potential will be invited to submit a full bid.
- Bids are expect to be for amounts of £1m or more.
- Local Enterprise Partnerships (LEPs) are expected to play an important role, working with key partners to bring together bids for the areas that they cover.

Main issues within Rotherham's response

The main points raised with in the draft Rotherham response, a copy of which is attached to this report, are:-

- A large proportion of the Growth Fund should be allocated to areas of greatest deprivation and where the local economy is heavily reliant on the public sector.
- The Fund needs to be as flexible as possible to allow local decisions on what activity will best support and grow the local economy.
- Any decision on whether the Fund has a long term future, needs to be made once its impact can be properly evaluated.
- Any bids to the Growth Fund, should have to seek the endorsement of the LEPs as the strategic lead for the economic renewal of an area.
- We fully support the proposed 2-stage bidding process, requiring only an outline proposal to be submitted initially by the first submission deadline of December 2010.

8. Finance

With the reductions in YF's Geographic programme and the need for match money to draw down European funding, this is likely to be the main source of regeneration and regional development funding over the next few years.

In 2009/10 government grant to RDAs was £2.26bn, compared to a proposed annual spend for the Fund of £500m per annum. The Growth Fund therefore represents a large reduction on the budget formerly available for regional development.

9. Risks and Uncertainties

LEPs are likely to be the main structure for bidding into and distributing Growth Fund monies. These have still not be officially set up, with a deadline of 6th September 2010, for submission of suggestions structures. Therefore the formation of LEPs and the bidding into the Growth Fund are likely to be occurring at the same time.

10. Policy and Performance Agenda Implications

The Regional Growth Fund could theoretically contribute to activity under any of the themes of the Rotherham Community Strategy. However, in theory because of its remit to promote private sector enterprise its main impact will be against the Achieving theme.

11. Background Papers and Consultation

A copy of the consultation document is attached as an appendix to this paper.

RMBC Finance have been consulted on this report

Partners from the LSP have been consulted through the Achieving, Enterprise and Work and Skills Boards, to ensure that a cross-Rotherham response is submitted.

RMBC have recently contributed to a joint City Region response to a BIS Committee inquiry into LEPs and the Regional Growth Fund

Contact Name:

Simeon Leach

Economic Strategy Manager

Tel: 01709 82 3828

E-mail: simeon.leach@rotherham.gov.uk

Response to consultation on the Regional Growth Fund.

Q1. Are there benefits to be had from allocating different elements of the fund in different ways?

Yes, a (large) proportion of the funds need to be targeted at those areas that are suffering from high levels of deprivation and have economies that are overly dependent on the public sector. While these areas must demonstrate the impact, value and need of any activity that is funded they should have some money ringfenced for them outside the competitive bidding process, to ensure they have sufficient support to make the changes needed in the structure of their economies. These allocations could be roughly based on the relative amounts of money the regions received previously through the RDA budgets, when the more deprived areas got a larger proportion of the pot.

Q2. What type of activities, that promote the objectives outlined above, should the fund support and how should the fund be best designed to facilitate this?

The Fund needs to be as flexible as possible in the range of activities it will support, on the proviso that they can be seen to contribute to the wider objectives of the Fund and to growing and strengthening the economy of the applicant. This should ensure that interventions can be targeted as locally as possible in meeting the needs of these areas.

Q3. Do you think these are the right criteria for assessing bids to the Regional Growth Fund?

The criteria must take account of the fact that areas of greatest deprivation, which arguably are most in need of support through the Growth Fund, are also going to find it most difficult to attract high levels of private sector investment. These difficulties must be considered within the judging of the bidding process. It would also be useful if there were some geographical allocations underpinning the bidding process, to make sure that disadvantaged areas received a “fair outcome.”

With the setting up of Local Economic Partnerships (LEP) to provide strategic leadership for an area, we think it is vital that any bids for the Growth Fund need to have received the endorsement of the relevant LEP before being able to access Growth Fund support.

Q4. Do you think we should operate a two-stage bidding process?

The criteria a bid must meet are very wide ranging and challenging, which is as it should be. However, to have the first round of bidding closing by the end of December 2010 could provide an advantage to any projects that are already “on the shelf” and disadvantage new projects that are being developed from scratch, particularly as LEPS will still be very much in their infancy by this point. As such a 2 stage bidding process originally requiring initial outline bids seems eminently sensible.

Q5. Should a Regional Growth Fund become a long-term means of funding activity that promotes growth?

Potentially yes. Relatively short term funding streams such as SRB, ERDF, and WNF have acted as a barrier to longer term investments. However, the Fund needs to be run for a couple of years with any issues identified and resolved, and demonstrating that it is having a beneficial impact on the economies of the areas (particularly the more disadvantaged) before any commitment to a long term solution is made.

ROOTHERHAM BOROUGH COUNCIL – REPORT TO MEMBERS

1.	Meeting:	Cabinet Member for Regeneration & Environment – Delegated Powers Meeting
2.	Date:	6 September 2010
3.	Title:	Ryton Road, North Anston – Gateway Environmental Improvements Ward 1 , Anston & Woodsetts
4.	Programme Area:	Environment and Development Service

5. Summary

To report on proposals for environmental improvement works at Ryton Road, North Anston to:

- (i) Provide high quality enhanced hard works along Ryton Road between its junctions at Rackford Road to the recreation ground entrance adjacent Anston Brook Primary school.

6. Recommendations

Cabinet Members approve the proposed works and note the funding arrangements.

7. Proposals and Details

North Anston Ryton Road highway corridor, identified as a potential Gateway Improvement scheme within the wider Gateway Programme, was approved by the Cabinet Member for Housing and Neighbourhoods on 15 June 2009 (item 14 refers) and earlier within the Gateway Improvement Plan (approved 22 June 2005 – Cabinet item 37).

Cabinet Members will be aware of street lighting improvement & 'Gateway' style street name signs already installed at Ryton Road Gateway during 2008/09 which were funded from Neighbourhood & Adult Services' Regional Housing Board programme.

A further phase of works is now proposed at Ryton Road from its junction with Rackford Road to the recreation ground entrance.

Proposed works:

The provision of tegula paved areas at selected locations along the highway footpath of Ryton Road. The provision of stainless steel bollards, a new safety barrier, handrail & a sealed gravel footpath surface to the slope between the post office & the junction of Hanging Bank Court.

Refer to the plans in Appendix A for details and extent of the works.

The Gateway project team within RIDO have ensured that the local community have been consulted on the proposals, specifically those residents within the immediate vicinity of the works. Local Members have been involved with the project through the Dinnington Area Development Framework Steering Group.

Subject to Member approval it is anticipated that the works will start w/c 27 September for completion before the end of December 2010.

8. Finance

These works will be funded from the 2010/11 Regional Housing Board programme.

Total estimated costs:

(i). Engineering hard works & street furniture	£147,586
Landscaping soft works (including fees)	£ 1,948
Design & supervision fees	<u>£ 22,138</u>
Total	£171,672

The estimated costs include for any defects of the hard works within a year following completion of the works. Thereafter maintenance of the improvements will be transferred into the ongoing Streetpride maintenance programme. It should be noted that the proposed improvements will not add to the existing Streetpride maintenance

budget above the level normally expected for general ongoing highway maintenance. The improvements will enhance the existing street scene & highway footpaths thus reducing the potential requirement & associated cost for general maintenance.

9. Risks and Uncertainties

The risks & uncertainties are expected to be only those which would normally be associated with small scale construction works.

10. Policy and Performance Agenda Implications

The scheme contributes to the 'Rotherham Proud' agenda by enhancing the main 'Gateway' routes into the Borough with high quality public realm works. It will also contribute to 'Rotherham Safe' in that the public highway will be free of defects. The scheme contributes to the Community and Corporate Plans by:

Supporting the Housing Market Renewal Programme.

Improving and promoting the image of Rotherham and addressing negative views both within and outside the borough, through the environmental improvement of Gateway Corridors which form many peoples first impression of the borough, as well as a backdrop to the lives of many of its residents.

Providing sustainable neighbourhoods of quality, choice, etc, by contributing to an improved environment within many residential districts.

11. Background Papers and Consultation

Public consultation has been carried out by the Project Officer and the designs have been approved by the Dinnington ADF Steering Group, which includes the local Ward Members.

Further background papers include:

The Gateway Improvement Plan (Approved 22nd June 2005, Cabinet Item 37)

Housing Market Renewal Area Masterplan (Dinnington)

The local community have been engaged on this and other related environmental improvement projects via the ADF Steering Group, Community Planning Officer and by direct mail shot of local residents.

Discussions have been ongoing with representatives of Streetpride to confirm their capacity to deliver these works during 2010/11.

Contact Name: Andrew Newton & Karen Gallagher, Project Officers, Development Team. Telephone ext 3822. Email karen.gallagher@rotherham.gov.uk

ROOTHERHAM BOROUGH COUNCIL – REPORT TO MEMBERS

1.	Meeting:	Cabinet Member for Regeneration and Environment – Delegated Powers Meeting
2.	Date:	6 September 2010
3.	Title:	Coach Road; Ward 21 Zebra Crossing Installation
4.	Directorate:	Environment and Development Services

5. Summary

To seek Cabinet Member approval to introduce a zebra crossing on Coach Road, Greasbrough.

6. Recommendations

Cabinet Member is asked to resolve that

- I. The results of the consultation be noted.**
- II. Authority be given for the detailed design to be carried out.**
- III. The scheme be implemented this financial year from the LTP Integrated Transport Programme.**

7. Proposals and Details

A pedestrian crossing survey has been undertaken (using the council approved method) on Coach Road adjacent to Munsbrough Rise. The results support the provision of a Zebra Crossing.

A Zebra Crossing on Coach Road can be justified by;

- Coach Road / Fenton Road being heavily trafficked
- The need for residents to access the local shops / services
- It will assist in creating a safer route to school for children

It is proposed that the Zebra Crossing is installed on Coach Road adjacent to the junction with Munsbrough Rise. There is currently a pedestrian refuge island at this location which will be removed as part of the crossing installation.

Furthermore it is proposed that two bus stops within the local area are upgraded with raised kerbs for ease of entering / leaving the bus and the introduction of a yellow bus bay marking on the road.

The plans are shown within the attached document 122/U460-D04

8. Finance

It is estimated that the works will cost approximately £57,500 and funding is anticipated to be available from the Local Transport Plan Integrated Transport Capital Programme for 2010/11.

9. Risks and Uncertainties

A survey has not been undertaken on statutory undertakers apparatus. However, it is not envisaged that any apparatus will need to be diverted and as such costs should be in line with the estimated cost.

10. Policy and Performance Agenda Implications

The proposed scheme is in line with the Councils' main themes of Alive, Safe and Achieving and also accords with the Equalities Policy.

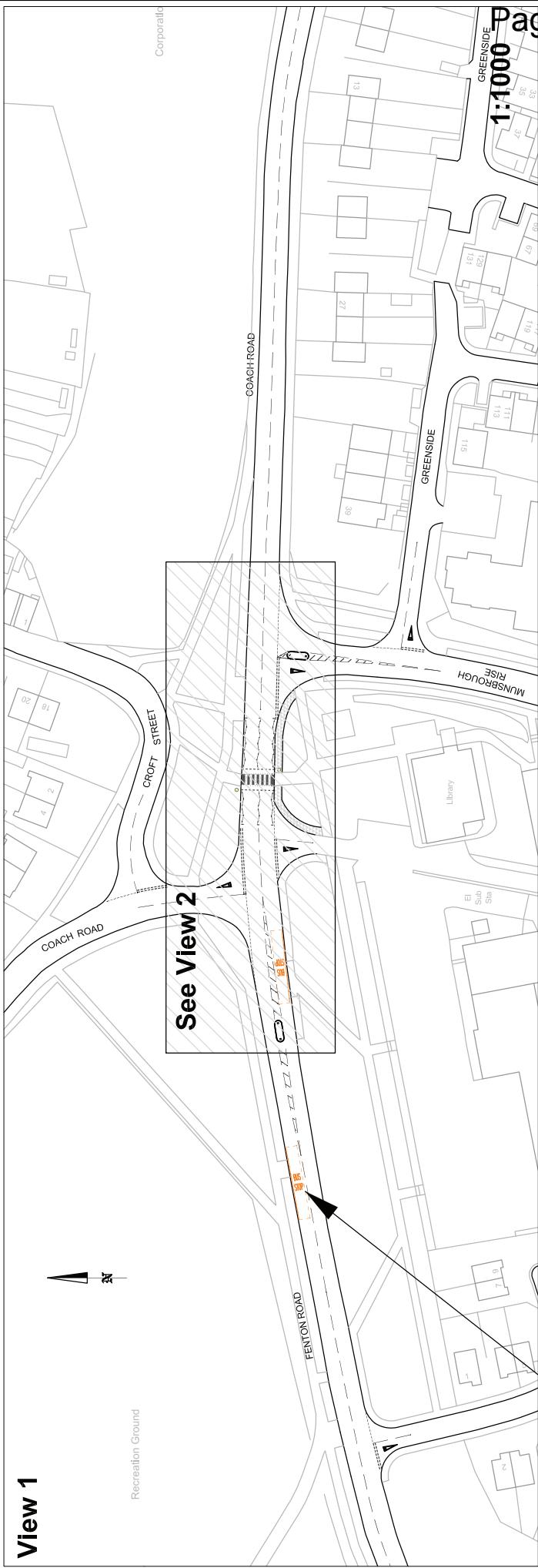
11. Background Papers and Consultation

Consultation with the South Yorkshire Police and Ward Members has been undertaken with regard to the proposal. No objections to the scheme have been received as a result of any of these consultations.

There are no residential frontages and as such no further consultation is required.

Contact Name: *Chris Armitage, Assistant Engineer, Ext 54493*
chris.armitage@rotherham.gov.uk

View 1



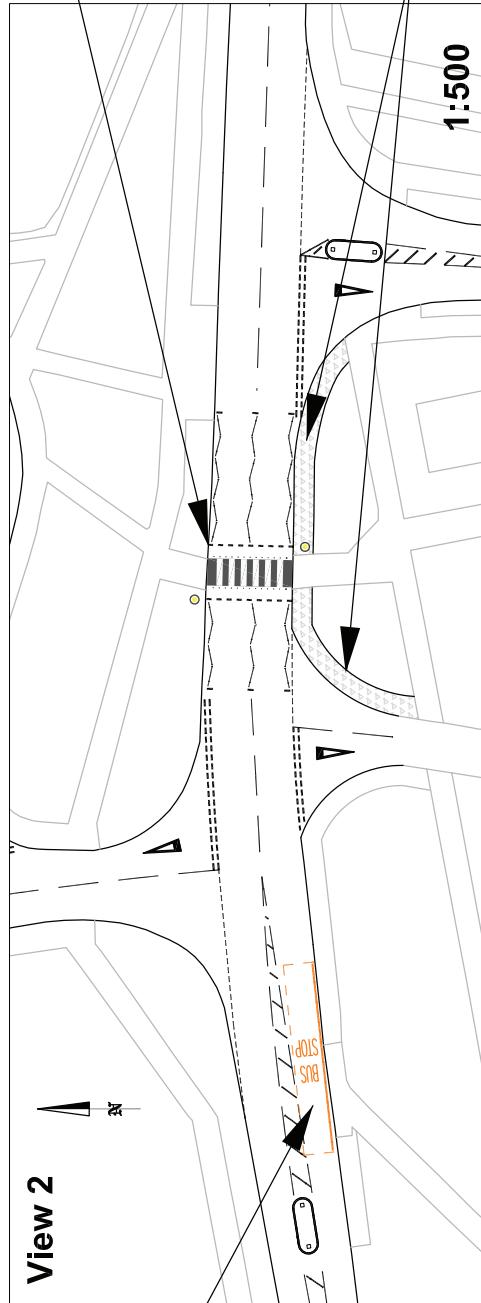
Page 63

1:1000

Existing bus
stops to be
upgraded

8.5m x 2.7m
Crossing to
replace existing
pedestrian refuge
island.

Proposed 2m
wide footway.



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Client:

Rotherham Metropolitan Borough Council
Environment & Development Services
Bailey House, Rawmarsh Road,
Rotherham S60 1TD

Coach Road, Greasbrough.
Zebra Crossing - Cabinet Report

Scales
(if A3) As Shown

Dwg. No. 122/U460-D04 Rev.

Drawn CA(P&T) Date June 2010 Chd. by ASB(P&T)



Strategic Director:
Karl Batterby BSc (Hons) MRTPI MRTPI

ROOTHERHAM BOROUGH COUNCIL – REPORT TO MEMBERS

1.	Meeting:	Cabinet Member for Regeneration and Environment – Delegated Powers Meeting
2.	Date:	6 September 2010
3.	Title:	A6021 Wickersley Road/Broom Road Accessibility Improvements
4.	Directorate:	Environment and Development Services

5. Summary

To update Cabinet Member on progress made on the proposed accessibility improvements to the A6021 Wickersley Road, between the Clifton Lane and Brecks roundabouts.

6. Recommendations

Cabinet Member is asked to resolve that:

- i) **Public and Statutory consultation is undertaken on the proposed improvement to Broom Road but the scheme not be progressed any further until funding is identified.**
- ii) **Public consultation on the extension of the existing part time bus lane on Wickersley Road be undertaken and subject to no objections being received the scheme be implemented in the 2010-11 financial year.**
- iii) **Detail design be undertaken on the proposed Stag roundabout improvement and the scheme be implemented, subject to securing funding from the South Yorkshire Local Transport Plan Strategic Pot.**
- iv) **Consultees on Wickersley Road be informed of the change to the proposed scheme and that the revised scheme, as shown on drawing number 128/17/TT118A is implemented during the 2010-2011 financial year.**

7. Proposals and Details

A report was presented to Cabinet Member on 7 June 2010 regarding a series of measures which were being investigated to improve accessibility along the A6021, minute number G7 refers. This report presents an update on progress on each element of this scheme.

Broom Road

It is proposed to introduce bus stop and pedestrian crossing point build outs, a new pedestrian island, sheltered parking and a wide uphill lane for cyclists to improve accessibility along this section of Broom Road.

Due to in year cuts in funding from the South Yorkshire Local Transport Plan Strategic Pot this element of the scheme has been put on hold. It is recommended that Public and Statutory consultation are completed and the scheme is not progressed any further until funding has been identified.

Wickersley Road between Broom Avenue and Stag roundabout

It is proposed to extend the current part time bus lane in order to improve the reliability of the bus service.

Consultation has already taken place with Statutory Consultees and Ward Members and no concerns or objections have been raised. The next stage is to undertake public consultation and advertisement of the Traffic Regulation Order and this will be undertaken during autumn 2010. If no objections are received it is proposed that this scheme be implemented this financial year.

Stag Roundabout

In order to improve access to local shops and facilities at the Stag roundabout it is proposed to introduce zebra crossings on the three arms of the roundabout which currently have uncontrolled crossing points.

Letters were sent to Statutory Consultees and Ward Members in June 2010. One response was received in response to these letters from Stagecoach East Midlands who have concerns about the location of the zebra crossings. They suggest that the crossings will create additional delay as queues back from them would prevent drivers from entering the roundabout. They also suggest that drivers may enter the roundabout, concentrating on looking right and collide with vehicles already queuing on the roundabout.

The proposed layout has been modelled using the 'ARCADY' software package. The modelling indicates that queues and delay at the roundabout would be no worse than those currently experienced. With regard to potential accidents; it is not unusual for a pedestrian crossing to be located on the exit from a roundabout and there is no evidence to suggest that such crossings lead to an increase in accidents at a junction.

Fifty two letters were delivered to local businesses and residents in July 2010. In addition site notices were put up showing the layout of the proposed scheme and giving details of how to contact the Transportation Unit to make comments.

Herringthorpe United Reform Church raised concerns about the location of the proposed island on Wickersley Road, close to their access. These relate to how vehicles get into and out of their car park. The proposed island has been located such that a vehicle wanting to turn right into the Church car park can wait in the shadow of the island and traffic heading towards Stag roundabout can pass unhindered. In addition it has been located so that a large car can make a left or right turn out of the car park safely.

Three responses were received from residents supporting the proposals, two in response to letters and one in response to the public notice.

It is recommended that detail design be undertaken on the proposed works and that the scheme be implemented, subject to funding being secured from the South Yorkshire Local Transport Plan Strategic Pot.

Wickersley Road between Stag Roundabout and Brecks Roundabout

This section of the scheme was designed to improve access to the bus service and to community facilities. It was proposed to introduce two pedestrian islands close to bus stops and to modify one existing bus lay-by to in order to improve bus service reliability. In addition to the above improvements it was proposed to make existing bus stops more accessible, particularly to people with mobility problems.

Thirty letters were delivered to residents on Wickersley Road, who would be affected by the proposed scheme, explaining the reason for the scheme together with two plans showing its layout. Copies of these letters were also sent to Ward Members and Cabinet Member.

Eight residents responded to the letter and their main points of concerns were that the

- Islands would make it harder/impossible to get in and out of driveways safely; they already struggle to do this given the amount of traffic using Wickersley Road.
- Removal of the bus lay by at the Brecks roundabout end of the scheme would cause drivers to overtake a waiting bus, possibly coming into conflict with other vehicles or the proposed island or cause traffic to back up into the Breck roundabout.

Given that several residents think that the pedestrian islands will make it harder for them to access their driveways it is proposed to remove them from the scheme at this time, however this may be reviewed at a later date. In addition it is still proposed to convert the existing bus lay-by into a half width lay-by as this will still benefit the bus service and also give sufficient width on Wickersley Road for vehicles to safely pass a waiting bus. It is also proposed to undertake improvements to the existing bus stops. Details of the revised scheme are shown on drawing number 129/17/TT118B a copy of which is attached as Appendix A.

Councillor Gilding has questioned the need for the half width bus lay and objects to the scheme. The conversion of the existing lay-by will improve reliability of the bus service as it means that a bus is already waiting partially in the traffic flow

and it is therefore much easier for it to pull away from the bus stop. With regard to improvements to bus stops these are to make access to the bus service easier particularly for wheelchair or push chair users and the elderly.

In addition to concerns about the scheme residents also expressed concerns about the

- Amount of heavy traffic using Wickersley Road and requested that a weight limit should be introduced
- Speed at which traffic travels on Wickersley Road and requested that the speed limit be reduced to 30mph

A traffic count undertaken in June 2009 showed that only 1% (42 vehicles) of the average daily traffic flow of 7690 vehicles on Wickersley Road were vehicles over 7.5 tonnes with a further 7% (500 vehicles) being buses and lorries/vans of 7.5 tonnes or below. It is likely that only those 42 vehicles would be prohibited from using Wickersley Road by a weight restriction. This is a low number of large vehicles and it is unlikely that a weight restriction would make a significant difference to traffic flow or the environment on Wickersley Road. It also forms part of the non primary "A" classified road network and as such it is expected that it will be used by some larger vehicles.

The speed limit on Wickersley Road was reviewed as part of the borough wide review of speed limits on A and B classified roads. This review was the subject of a report to Cabinet Member on 19 April 2010, minute number 149 refers. The review established that Wickersley Road was a road where engineering measures should be implemented to achieve a reduction in the posted speed limit. It was expected that the originally proposed scheme would have resulted in a reduction in measured speed sufficient to enable the speed limit on Wickersley Road to be reduced to 30mph. The revised scheme will still have some slight speed reducing effect and it is proposed to measure traffic speeds on Wickersley Road three months after any works have been completed to establish if a lower speed limit can be promoted.

8. Finance

A total of £450,000 was identified to fund improvements on the A6021 between the Stag and Clifton Lane roundabouts; £350,000 from the South Yorkshire Local Transport Plan Strategic Pot for 2010-2011 and £100,000 from the Local Transport Plan Integrated Transport Capital Programme for 2010-2011.

In year funding cuts by central government to the South Yorkshire Local Transport Plan Strategic Pot for 2010-2011 means that this funding has been reduced to £97,577 and from the South Yorkshire Local Transport Plan Integrated Transport Capital Programme for 2010-2011 to zero. This leaves a total of £97,577 to fund the scheme in the 2010-2011 financial year. These cuts were the subject of a report to Cabinet Member on 9 August 2010, minute number 30 refers.

The cost estimate for the extension to the existing bus lane on Wickersley Road has been estimated at £36,800 (including both fees and works cost). Funding is

currently available for this element of the scheme from the South Yorkshire Local Transport Plan Strategic Pot for 2010-2011.

The cost estimate for the improvement to Stag roundabout has been estimated at £197,800 (including both fees and works cost). Funding for this element of the scheme had been bid for from the South Yorkshire Local Transport Plan Strategic Pot for 2011-2012 however it is also on a reserve list of schemes for this year to be funded from the Strategic Pot.

The cost estimate for the revised improvement on Wickersley Road between Stag and Brecks roundabouts had been estimated as £58,500 (including both fees and works cost). Funding is currently available for this element of the scheme from the South Yorkshire Local Transport Plan Strategic Pot for 2010-2011.

9. Risks and Uncertainties

There is a risk that further cuts may be made to the South Yorkshire Local Transport Plan Strategic Pot for 2010-2011 as this funding has yet to be confirmed. In addition cuts to future year's settlements may affect the deliverability of Stag roundabout improvement in the 2011-2012 financial year.

10. Policy and Performance Agenda Implications

The proposals are in line with objectives set out in the South Yorkshire Local Transport Plan.

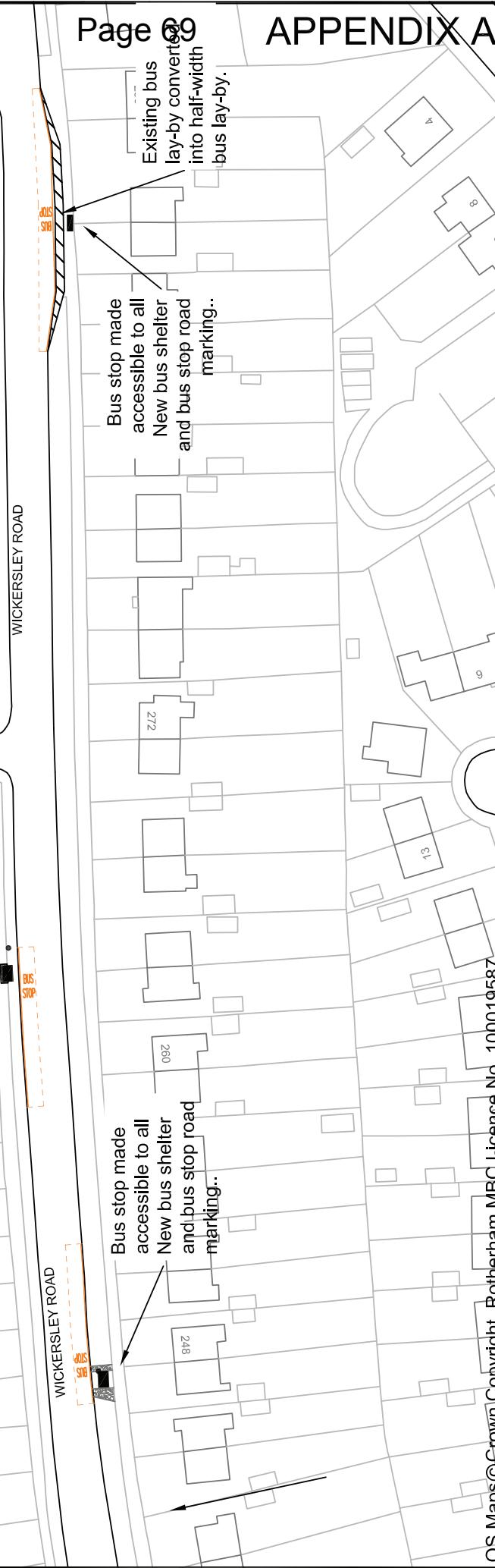
11. Background Papers and Consultation

Appendix A Plan number 128/17/TT181 showing the revised layout of the scheme proposed on Wickersley Road, between Stag and Brecks.

Contact Name: *Matthew Lowe, Engineer, 54490*
matthew.lowe@rotherham.gov.uk



Bus stop made
accessible to all
New bus shelter
and bus stop road
marking..



Title			
Bus stop improvements Wickersley Road, Wickersley			
Dwg. No.	128/17/TT118A	Scales (if A4)	1:1000
Drawn	ML	Date	Chd. by ASB
Rotherham Metropolitan Borough Council Environment & Development Services Bailey House, Rawmarsh Road, Rotherham S60 1TD			
Client: Rev A – Scheme revised following public consultation.			
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Rotherham Metropolitan Borough Council Environment & Development Services Strategic Director: Karl Batterby BSc (Hons) MTP, MRTPI			

ROOTHERHAM BOROUGH COUNCIL – REPORT TO MEMBERS

1. Meeting:	Cabinet Member for Regeneration and Environment – Delegated Powers Meeting
2. Date:	6 September 2010
3. Title:	2010 Rotherham Ltd - Environmental Works on the Public Highway Ward 17 Valley
4. Directorate:	Environment and Development Services

5. Summary

To report on the details of an amended Year 2 scheme at Ridgeway, East Herringthorpe proposed by 2010 Rotherham Ltd to provide environmental improvements and so seek approval to proceed with the works, in as far as they will affect the public highway.

6. Recommendations

It be resolved that:

The following works be implemented

Ridgeway, East Herringthorpe - Proposed Parking Lay-By's

subject to:

- a) Scheme funding being made available by 2010 Rotherham Ltd.**
- b) There being no objections raised through further consultations with residents that cannot be overcome through minor modifications through the 2010 consultation process.**

7. Proposals and Details

7.1 Background.

The Decent Homes Environmental Works strategy sets out 2010 Rotherham Ltd and Rotherham Metropolitan Borough Council's strategy for delivering environmental improvements throughout the Borough, as part of the overall Decent Homes Investment Plan. The proposed programme of work will improve environmental standards and provision throughout the Borough.

The Decent Homes Environmental works programme is being developed and delivered through the key work streams of strategy and procurement, consultation and scheme development, and programme delivery.

The Strategy and the Procurement strategy were reported to the Cabinet Member for Neighbourhoods on 24th November 2008, Minute No.116 and approved. The report set out the aims and objectives for the effective and efficient delivery of the £10.8M Decent Homes Environmental Improvement Work grant for Council housing stock.

The Consultation and Programme Report were reported and approved by the Cabinet Member for Housing and Neighbourhoods on 13th July 2009, Minute No. 30 refers. This report set out the rationale behind the development of the proposed programme of work, detailed the consultation undertaken up to that date to support programme development and identified the proposed individual schemes to be prioritised and funded. The programmes and priorities were developed in conjunction with the RMBC Neighbourhood Investment Service (NIS) who will provide additional funding support to the programme.

A range of works will be provided as part of the programme, and will include boundary fencing, street lighting, hard standing for cars and the associated dropped kerbs. However, some schemes include significant works on the public highway aimed at improving the parking provision, and it is these schemes that are specifically the subject of this report.

On 7 June 2010, Cabinet Members approved 5 of the schemes proposed as part of the Year 2 programme. Following further consultations and discussions the proposed scheme at Ridgeway, East Herringthorpe is amended from the original approved scheme, and is therefore re-submitted for approval.

7.2 Scheme Specific Proposals

Appendix A - Ridgeway, East Herringthorpe – Proposed Parking Lay-Bys

The above area suffers from severe demand on the available on-street parking. The pressure on on-street parking has resulted in verges being used as vehicle parking areas to the detriment of the appearance of the areas as well as a maintenance problem to ensure that the verges are at least kept in a safe condition.

The proposed verge hardening works compliment schemes recently undertaken or in progress at various locations around Rotherham, for example Marriot Place, Rawmarsh. The scheme proposed is similar to previous schemes to maintain a consistent approach around Rotherham. The proposed parking bays will provide essential 'off road' parking for residents. The Year 2 programme of works is now well advanced and many of the previously approved schemes are complete or in progress.

All works to the public highway will be completed to highway specifications which will be inspected and 'signed off' by officers from within EDS, under a service level agreement with 2010. The works will be undertaken between September 2010 and December 2010.

8. Finance

The 2005 Decent Homes funding bid determined that £8.403m would be spent on sustainability/environmental works, which was within the mandatory 5% allowance of the overall funding required as determined by Government Office.

In order to maximise the impact and effect of environmental works, it was proposed that some of the efficiencies realised through partnership working and collaborative procurement would be used as match funding with the Neighbourhood Investment Service's own budget for tackling priority regeneration initiatives, which in turn seeks funds from HMR Pathfinder and Regional Housing Board. The total budget now stands at approximately £11M.

The works will be funded entirely by '2010' Rotherham Ltd.

9. Risks and Uncertainties

Utility companies have been contacted and Yorkshire Electricity are to undertake a diversion to allow affected parking bays to be constructed.

As with any engineering works there are risks and uncertainties with unforeseen costs. If any unforeseen costs do arise then 2010 may elect not to provide funding.

10. Policy and Performance Agenda Implications

The delivery of environmental investment works will further enhance the efforts being made to create and maintain a sustainable environment. The Decent Homes environmental works will be undertaken to contribute towards safe, sustainable communities which will contribute towards the wider quality of life, making good use of limited resources.

11. Background Papers and Consultation

11.1 Background Papers

Report to the Cabinet Member for Neighbourhoods on 24th November 2008, Minute No.116.

Report to Cabinet Member for Housing and Neighbourhoods on 13th July 2009, Minute No. 30

Report to Joint Cabinet Members for Streetpride Services and Economic Development, Planning and Transportation, 7 June 2010, Minute No 1.

11.2 Consultation

To identify the schemes to be delivered in the programme, consultation has been undertaken with key stakeholders, including the Neighbourhood Investment Service, 2010 Ltd Neighbourhood Management Teams and a number of ADF Steering Groups. Scheme proposals identified during the consultation process were collated and developed.

The following consultation methods have been employed for collecting Council Members', tenants' and other stakeholders' wishes and aspirations.

- Area Assembly consultation events
- Member Involvement
- Neighbourhood Managers workshops and consultation events
- Rotherfed consultation events
- 'Round Your Place' community van
- Customer surveys
- Gala's and fun days
- Tenants and Resident Association events

All Council Members were informed by letter outlining the schemes to be completed in their area once consultation to identify the schemes to be funded and the proposals for each had been collated and prioritised.

Consultation will continue to be undertaken by 2010 throughout the life of the project as individual schemes progress allowing for customer involvement and feedback on scheme design, customer choice, and during delivery and post delivery evaluation.

Consultation has been had with the Transportation section within Planning and Regeneration, in respect of traffic management and road safety aspects.

Contact Names: David Phillips, Principal Highway Engineer, Streetpride, Tel. ext. 2950, david.phillips@rotherham.gov.uk

APPENDIX "A"



ROTHERHAM BOROUGH COUNCIL – REPORT TO MEMBERS

1.	Meeting:	Cabinet Member for Regeneration and Environment – Delegated Powers Meeting
2.	Date:	06 September 2010
3.	Title:	Conversion of Existing Footways to Shared-Use Pedestrian and Cycle Footways. A6123/ A630 Mushroom Roundabout.
4.	Directorate:	Environment and Development Services

5. Summary

To seek authorisation to convert the footways surrounding Mushroom Roundabout to a shared-use pedestrian/ cycle footway. This will form part of the scheme to signalise Mushroom Roundabout.

6. Recommendations

It is recommended Cabinet Member resolve that:

- i) detailed design is undertaken and that the scheme be implemented in the 2010/ 11 financial year.
- ii) the footways shown in blue on the attached drawing number 126/17/TT127 be removed under the power conferred by section 66 (4) of the Highways Act 1980 and constructed as a cycle track under the power conferred by section 65 (1) of the same act.

Proposals and Details

The large volume and speeds of vehicles negotiating Mushroom roundabout creates an uncomfortable environment for less experienced cyclists to ride around the roundabout on the carriageway. This can create a barrier to cyclists when trying to access local facilities and services.

Detailed design is currently being undertaken to signalise Mushroom Roundabout. This scheme will include toucan-crossing facilities on all arms of the roundabout, allowing both pedestrians and cyclists to cross the A6123 and A630. It is therefore proposed to change the legal status of the footways surrounding the roundabout to shared use, which legally permits cyclists and pedestrians to use the footway. This will allow cyclists to ride on the footway around the roundabout and use the toucan-crossing facilities provided.

Where possible, it is proposed to widen the footways to 3m, this is in accordance with the suggested width for shared use footways in the Department for Transport's Cycle Infrastructure Design guidance. Where it is not possible to widen the footway, these widths will be retained at a minimum width of 2m.

Please find attached drawing number 126/17/TT127 displaying the proposed extents of the shared use footway.

8. Finance

This scheme is estimated to cost £ 75, 000 and will form part of the A630 Rotherham to Thrybergh Smart Route Proposed Improvements which have been included in the LTP strategic fund programme, and the South Yorkshire Passenger transport Executive's Programme.

9. Risks and Uncertainties

Failure to provide the shared use facilities may reduce the benefits of the proposed crossings and will reduce local accessibility.

10. Policy and Performance Agenda Implications

This scheme will improve sustainable access, for local residents in regeneration areas to local facilities and services such as shops, supermarkets, bus stops and employment destinations, such as Eastwood Trading Estate and Corus. This will be achieved by extending the current cycle network in the local area and providing improved crossing opportunities of major roads for pedestrians and cyclists. This is in line with the Accessibility Planning shared priority within the Local Transport Plan.

11. Background Papers and Consultation

As part of the local Accessibility Planning process for Dalton and East Herringthorpe, (which also linked into the HMR master planning process for this area), a workshop was held with members of the local community in the summer of 2008 to identify accessibility issues and barriers to accessing facilities and

services. Mushroom roundabout was seen as a major barrier to pedestrians and cyclists, particularly across Aldwalke Lane, as there are currently no crossing facilities on this arm. The roundabout was also seen as dangerous to use by cyclists.

It was also highlighted that there were safety concerns with the use of the subway on Fitzwilliam road, particularly in the evening, and it was mentioned that this is inconvenient to use.

Contact Name: *Andrew Shearer, Transportation Planner, ext 2380,*
Andrew.shearer@rotherham.gov.uk

ROTHERHAM BOROUGH COUNCIL – REPORT TO MEMBERS

1.	Meeting:	Cabinet Member for Regeneration and Environment
2.	Date:	6th September 2010
3.	Title:	Opening Hours – Household Waste Recycling Centres
4.	Programme Area:	Environment and Development Services

5. Summary

5.1 This report outlines the proposal for changes in opening hours during the winter operations at the Council's four Household Waste Recycling Centres.

6. Recommendations

6.1 **Members are requested to approve the proposed Changes in opening hours for implementation from 1st October 2010.**

7. Proposals and Details

- 7.1 The Council currently operates four Household Waste Recycling Centres as follows:

Car Hill, Greasbrough
Warren Vale, Rawmarsh
Lidget Lane, Ravenfield
Magilla, North Anston

The sites are managed Waste Recycling Group (WRG) as part of a joint venture contract with Barnsley, Doncaster and Rotherham Councils (BDR).
- 7.2 Consideration has been given to reducing operational costs by changing the opening hours during the winter period, 1st October to 31st March inclusive. Sites are closed on the Christmas Day, Boxing Day and New Year's Day public holidays.
- 7.3 **Current Situation** - winter opening hours at all sites are **9:30am until 5:00pm, 7days a week**. During this period, because of the reduced daylight hours, the number of visitors to the sites after 4:00pm is greatly reduced.
- 7.4 **Proposed changes** - It is proposed that winter opening hours should be changed to **9:30am until 4:00pm, 7days a week** thus reducing the opening times by one hour per day at each site.
- 7.5 The proposed changes are not expected to have a significant impact on customer service. During the last year, 3 of the HWRCs have been closed for refurbishment at different times without serious detriment.

8. Finance

- 8.1 The change to opening hours will result in a reduced site management fee payable to WRG. This will generate a saving of £26,470.52 in the current financial year.

9. Risks and Uncertainties

- 9.1 It is anticipated that inconvenience to the public will be minimal.
- 9.2 Some incidents of localised fly tipping near to sites may occur, it is our intention to minimise this risk through advance publicity, increased inspections and co-operation with the Environmental Wardens.

10. Policy and Performance Agenda Implications

The provision of Household Waste Recycling Centres is an important part of the Council's Waste Management Strategy, focusing on recycling and composting waste and reducing our input into landfill. This follows a more sustainable method of waste management which minimises the risk to the environment and safeguards public health for this and future generations.

11. Background Papers and Consultation

Household Waste Recycling Centre Contract 2008 - 2015

Contact Name :

Bob Morrison, Services & Systems Officer, 3015 (from old) / 743015 (from new).
E-mail: bob.morrison@rotherham.gov.uk